

**BACHELOR THESIS**

**DETERMINANTS OF CONSUMER DEMAND ON THE SRIWIJAYA AIR  
FLIGHT SERVICE AT AHMAD YANI INTERNATIONAL AIRPORT  
SEMARANG**



By:

**ANGGI MAHENDRA DIRGANTARA**  
SIN : C1J012034

**FACULTY OF ECONOMICS AND BUSINESS  
JENDERAL SOEDIRMAN UNIVERSITY  
PURWOKERTO  
2017**

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Thesis submitted in partial fulfillment of requirements for the degree of  
Economic's Bachelor at Economics and Business Faculty,  
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