

RINGKASAN

Ulfah, Ana Maria. 2021. "Pelanggaran Prinsip Kerja sama dan Prinsip Kesantunan pada Sitkom *Tukang Ojek Pengkolan* serta Relevansinya dalam Pembelajaran Teks Anekdot". *Skripsi*. Purwokerto: Fakultas Ilmu Budaya, Universitas Jenderal Soedirman.

Pragmatik adalah ilmu yang mempelajari maksud penutur, studi ilmu yang menitikberatkan pada maksud tuturannya daripada makna tersendiri dari frasa atau kata yang digunakan. Pragmatik menjabarkan prinsip-prinsip yang harus dipatuhi dalam percakapan agar tercipta percakapan yang kooperatif dan sopan. Prinsip percakapan tersebut adalah prinsip kerja sama dan prinsip kesantunan. Penelitian ini bertujuan untuk mendeskripsikan (1) Pelanggaran prinsip kerja sama dan implikatur yang dihasilkan dalam Sitkom *Tukang Ojek Pengkolan*, (2) Pelanggaran prinsip kesantunan dan implikatur yang dihasilkan dalam Sitkom *Tukang Ojek Pengkolan*, (3) Relevansi hasil penelitian pelanggaran prinsip pragmatik dengan pembelajaran teks anekdot dalam aspek mengungkap makna tersirat.

Penelitian ini merupakan jenis penelitian deskriptif kualitatif karena dijabarkan melalui kata-kata bukan berupa angka. Data yang diperoleh merupakan data kualitatif berupa tuturan tokoh dalam *Sitkom Tukang Ojek Pengkolan*. Data penelitian diperoleh dengan teknik simak dan catat, data yang telah diperoleh dianalisis menggunakan metode padan lalu disajikan dengan teknik penyajian formal.

Berdasarkan penelitian yang telah dilakukan diperoleh total 50 data pelanggaran prinsip pragmatik dengan penjabaran 25 data pelanggaran prinsip kerja sama Grice dan 25 data pelanggaran prinsip kesantunan Leech. Pelanggaran prinsip kerja sama Grice diperinci menjadi 6 data pelanggaran maksim kuantitas, 8 data pelanggaran maksim kualitas, 8 data pelanggaran maksim relevansi dan 3 data pelanggaran maksim cara, sedangkan pelanggaran prinsip kesantunan Leech dijabarkan menjadi 4 data pelanggaran maksim kebijaksanaan, 2 data pelanggaran maksim kedermawanan, 9 data pelanggaran maksim pujian, 3 data pelanggaran maksim kesetujuan, dan 3 data pelanggaran maksim kesimpatian. Berdasarkan data pelanggaran tersebut dihasilkan implikatur percakapan dengan maksud melucu, menolak, mengaburkan informasi, menyindir serta mengkritik. Hasil penelitian ini dapat direlevansikan dengan pembelajaran Bahasa Indonesia kelas X yaitu mengevaluasi makna tersirat dalam teks anekdot.

Kata kunci : prinsip, kerja sama, kesantunan, implikatur, Sitkom.

SUMMARY

Ulfah, Ana Maria. 2021. "Violation of the principle of Cooperation and the Principle of Politeness on the Comedy Situation of *Tukang Ojek Pengkolan* and Their Implementation in Learning Anecdotal Texts". *Thesis*. Purwokerto: Faculty of Humanities, Jenderal Soedirman University.

Pragmatics is the study of the speaker's intentions which focuses on the intent of the speech rather than the separate meanings of the phrases or words used by the speaker. Pragmatics describes the principles that must be adhered to in conversation in order to create cooperative and polite conversation. The principle of conversation is the principles of cooperation and the principle of politeness. This research aims to describe (1) Violations of the cooperative principle and implications produced in the *Tukang Ojek Pengkolan* situation comedy, (2) Violations of the politeness principles and implications produced in the *Tukang Ojek Pengkolan* situation comedy, (3) Implementation of violation of pragmatics principle as teaching material to reveal the implied meaning in anecdotal text learning.

This research is included as qualitative descriptive research because it is described through words not numbers. The data of this research are qualitative data in the form of utterances spoken by the characters in the *Tukang Ojek Pengkolan* situation comedy. *Tukang Ojek Pengkolan* is the work of MNC Pictures and is the longest comedy situation in Indonesia. The research data were obtained by observing and taking notes. Furthermore, the data were analyzed using the identity method and then presented with formal presentation technique.

Based on the result of the research, a total of 50 data on violations of the pragmatic principle are found with the description of 25 data on violations of the Grice's cooperative principle and 25 data on violations of Leech's politeness principle. Grice's cooperative principle violations are broken down into 6 data on the violation of the maxim of quantity, 8 data on the violation of the maxim of quality, 8 data on the violation of the maxim of relevance, and 3 data on the violation of the maxim of manner. Meanwhile, the violation of Leech's politeness principle is broken down into 4 data on the violation of the maxim of wisdom, 2 data on the violation of the maxim of generosity, 9 data on the violation of the maxim of approbation, 3 data on the violation of the maxim of agreement, and 3 data on the violation of the maxim of sympathy. Based on the violation data, conversational implicatures are generated with the intention of being funny, refusing, obscuring information, insinuating and criticizing. The results of this research can be implemented to the subject of *Bahasa Indonesia* for grade X in Senior High School on learning implied meanings in anecdotal texts

Keyword : principle, kooperatif, politeness, implicature, Sitcom