

ABSTRAK

Aminuddin, Imam Fatoni 2021. “Pelanggaran Prinsip Kerja sama dan Pelanggaran Prinsip Kesopanan serta Implikatur Dialog Tokoh Arya dan Inggit dalam *Web Series My Lecturer My Husband* episode 1, 4, dan 8”. *Skripsi*. Purwokerto: Fakultas Ilmu Budaya, Universitas Jenderal Soedirman.

Skripsi ini berjudul “Pelanggaran Prinsip Kerja sama dan Pelanggaran Prinsip Kesopanan serta Implikatur Dialog Tokoh Arya dan Inggit dalam *Web Series My Lecturer My Husband* episode 1, 4, dan 8”. Penelitian ini merupakan penelitian deskriptif kualitatif, yaitu mendeskripsikan data kebahasaan mengenai pelanggaran prinsip kerja sama dan pelanggaran prinsip kesopanan beserta implikatur pada tuturan tokoh utama dalam *web series* berjudul *My Lecturer My Husband* episode 1, 4, dan 8.

Metode pengumpulan data yang digunakan dalam penelitian ini adalah metode simak. Teknik dasar yang digunakan yaitu teknik sadap. Kemudian, teknik lanjutan yang digunakan yaitu teknik simak bebas libat cakap dan teknik catat. Metode analisis data yang digunakan dalam penelitian yaitu metode padan dengan jenis yang digunakan adalah metode padan referensial. Data yang telah dianalisis, selanjutnya disajikan secara informal.

Berdasarkan hasil penelitian, ditemukan 102 dialog yang melanggar prinsip kerja sama dengan rincian 20 dialog pada episode 1; 37 dialog pada episode 4; dan 45 dialog pada episode 8 dengan 56 pelanggaran maksim kuantitas; 31 pelanggaran maksim kualitas; 11 maksim relevansi; dan 41 maksim pelaksanaan. Pelanggaran prinsip kerja sama yang ditemukan yaitu sebagai bentuk penegasan tentang suatu hal dan pengungkapan perasaan. Kemudian ditemukan 74 dialog yang melanggar prinsip kesopanan dengan rincian 18 dialog pada episode 1; 36 dialog pada episode 4; dan 20 dialog pada episode delapan dengan 22 pelanggaran maksim kebijaksanaan; 18 pelanggaran maksim penerimaan; 20 pelanggaran maksim kecocokan; 10 pelanggaran maksim kesimpatian; 15 pelanggaran maksim kemurahan; dan 14 maksim kerendahan hati. Pelanggaran prinsip kesopanan yang ditemukan yaitu diakibatkan oleh faktor keegoisan dan ketidaksukaan. Selain itu, implikatur muncul pada setiap pelanggaran prinsip kerja sama dan pelanggaran prinsip kesopanan.

Kata kunci : pragmatik, pelanggaran prinsip kerja sama, pelanggaran prinsip kesopanan, implikatur, *web series*, *My Lecturer My Husband*

ABSTRACT

Aminuddin, Imam Fatoni 2021. *“Violation of the Cooperative Principle and Violation of the Politeness Principle along with Implicature of Arya and Inggit Dialogue in the My Lecturer My Husband Web Series Episodes 1, 4, and 8”*. Thesis. Purwokerto: Faculty of Humanity, Jenderal Soedirman Univeristy.

The title of this research is “Violation of the Cooperative Principle and Violation of the Politeness Principle along with Implicature of Arya and Inggit Dialogue in the My Lecturer My Husband Web Series Episodes 1, 4, and 8”. This research is a qualitative descriptive study, which describes linguistic data regarding violation of the cooperative principle and violation of the politeness principle along with implicature in the speech of the main character in a web series entitled My Lecturer My Husband episodes 1, 4, and 8.

The data collection method used in this study is the referential method. the basic technique used is tapping technique. Then, the advanced technique used uninvolved conversation observation technique and taking notes technique. The data analysis method used in this study is the identity method with the type used is the referential identity method. Then, the data that has been analyzed is presented informally.

Based on the results of the study, there are 102 dialogues that violate the cooperative principle with the details are 20 dialoges in episode 1; 37 dialogues in episode 4; and 45 dialogues in episode 8 with 56 maxim of quantities violation; 31 maxim of qualities violation; 11 maxim of relevances violation; and 41 maxim of manners violation. The violations of the cooperative principle that were found as a form of affirmation about something and expression feelings Then, there are 74 dialogues that violate the politeness principle with the details are 18 dialogues in episode 1, 36 dialogues in episode 4, and 20 dialogues in episode 8 with 22 tacts maxims violation, 18 approbation maxims violation, 20 agreement maxims violation, 10 sympathy maxims violation, 15 generosity maxims violation, 14 modesty maxims violation. The violations of the politeness principle that were found caused by selfishness and dislike factors. In addition, implicature appeared on every violation of the cooperative principle and violation of the politeness principle.

Keywords: *pragmatics, violation of the cooperative principle, violation of the politeness principle, implicature, web series, My Lecturer My Husband*