

THESIS

ESCALATION OF COMMITMENT: SUNK COST, FRAMING EFFECT, EDUCATIONAL BACKGROUND, AND THEIR INFLUENCE IN DECISION MAKING.



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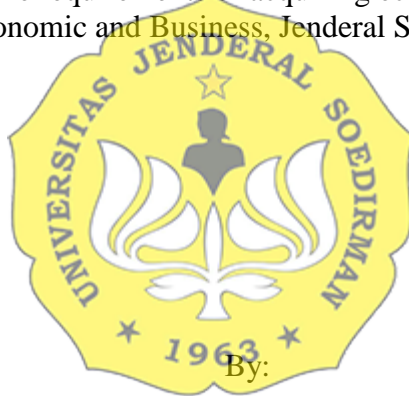
PURWOKERTO

2020

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Arranged to fulfill the requirements of acquiring economic bachelor degree at
Faculty of Economic and Business, Jenderal Soedirman University



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