

**THESIS**

**ANTECEDENTS OF HALAL FOOD PRODUCT  
PURCHASE INTENTION ON YOUNG MUSLIM  
CONSUMERS**



Arranged by:

Hantiko Syahid Faruqi Subechan

NIM C1H015031

**MINISTRY OF EDUCATION AND CULTURE  
FACULTY OF ECONOMICS AND BUSINESS  
JENDERAL SOEDIRMAN UNIVERSITY  
PURWOKERTO**

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