

ABSTRACT

Hartono, Vania Almasah. 2021. *The Influence of Social Media on Venus's Role Identity Change as Depicted in Henry Joost's Nerve*. Supervisor 1: Muhammad Taufiqurrohman, S.S., M.Hum., Supervisor 2: Tri Murniati, M.Hum., Ph.D., External Examiner: Lynda Susana Widya Ayu Fatmawaty, S.S., M.Hum. Ministry of Education and Culture, Jenderal Soedirman University, Faculty of Humanities, English Department, English Literature Study Program, Purwokerto.

This research titled “The Influence of Social Media on Venus’s Role Identity Change as Depicted in Henry Joost’s *Nerve*” is aimed to figure out the influence of social media in the movie *Nerve* by Joost on Venus’s identity and behavior changes. The researcher employed the qualitative method to analyze the data. The primary data of this research is a movie titled *Nerve* by Henry Joost (2016). In analyzing how social media influenced Venus’s identity change, the researcher used Burke’s theory (2006) Identity Change. In addition, to elaborate the analysis, the researcher also applies Burke’s (2006) Identity Control Theory, Cast and Burke’s (2002) Self-esteem Theory, and dialogues as the elements of Cinematography Theory. The results show that Venus’ identity and behavior changes can be seen from her participation in *Nerve* as watcher, player, and snitcher. This research concludes that *Nerve* social media is the reason for Venus’s identity change.

Keywords: *Nerve, Identity Change, Identity Control, Self-esteem, Social Media User*

ABSTRAK

Hartono, Vania Almasah. 2021. *The Influence of Social Media on Venus's Role Identity Change as Depicted in Henry Joost's Nerve*. Skripsi. Pembimbing 1: Muhammad Taufiqurrohman, S.S., M.Hum., Pembimbing 2: Tri Murniati, M.Hum., Ph.D., Penguji: Lynda Susana Widya Ayu Fatmawaty, S.S., M.Hum. Kementrian Riset, Teknologi, dan Pendidikan Tinggi, Universitas Jenderal Soedirman, Fakultas Ilmu Budaya, Jurusan Sastra Inggris, Program Studi Bahasa dan Sastra Inggris, Purwokerto.

Penelitian yang berjudul “The Influence of Social Media on Venus's Role Identity Change as Depicted in Henry Joost's *Nerve*” ini bertujuan untuk mengetahui pengaruh media sosial dalam film *Nerve* karya Joost terhadap perubahan identitas dan perilaku Venus. Peneliti menggunakan metode kualitatif untuk menganalisis data. Data primer penelitian ini adalah film *Nerve* karya Henry Joost (2016). Dalam menganalisis bagaimana media sosial mempengaruhi perubahan identitas Venus, peneliti menggunakan teori Burke (2006) tentang Perubahan identitas. Selain itu, untuk menguraikan analisis, peneliti juga menerapkan teori Kontrol Identitas Burke (2006), Teori Harga Diri Cast dan Burke (2002), dan dialog sebagai elemen teori sinematografi. Hasil penelitian menunjukkan bahwa perubahan identitas dan perilaku Venus dapat dilihat dari keikutsertaannya dalam *Nerve* sebagai watcher, player, dan snitcher. Penelitian ini menyimpulkan bahwa media sosial *Nerve* menjadi penyebab perubahan identitas Venus.

Kata Kunci: *Nerve, Perubahan Identitas, Kontrol Identitas, Harga Diri, Pengguna Media Sosial*