

ABSTRACT

Community empowerment through waste banks is an effort to improve community welfare through community self-help activities. However, as a program that is still relatively new, there are still problems related to waste management that have not been maximized. Therefore, the purpose of this research is to find out the empowerment of non-governmental groups through the "PAS" waste bank activity in Kelurahan Arcawinangun.

The research method used in this study is qualitative with a descriptive approach. The target of the research is the management of PAS waste bank and Arcawinangun customers. Data collection methods used include interviews, observation, and documentation. Data analysis method uses interactive analysis and data validation using source data triangulation.

Based on the results of the study showed that the community empowerment of Arcawinangun can be said to be successful in overcoming the existing waste problem. This can be seen from the management of PAS Garbage Bank which is actively conducting socialization and counseling. In organizing, PAS Garbage Bank carries out a clear division of labor. The management of PAS waste bank works optimally to serve the community. This also supports the waste management mechanism, in which both the management, customers and the government collaborate well in every stage. The community still relies on the old management, so no one wants to volunteer to become a new administrator. Technical support provided by the community and the government in this case the Department of Environment is quite large in the implementation of empowerment activities by the PAS Garbage Bank. The community in this case is active and participative in sorting and managing household waste, and on the other hand the government is quite supportive in providing various facilities, tools, and items needed. Management of the system that runs in the "PAS" Garbage Bank has not been running optimally. Although the community has been given the skills to recycle waste into economically valuable products, the management has not yet found the right formulation in marketing. This is exacerbated by technical factors such as uncertain market demand and non-technical factors, namely the low motivation and busyness of residents to intensely carry out waste recycling.

Keywords: *empowerment, waste bank, welfare*