

REFERENCES

- Ambarwati, D. (2017) *Multicolienarity test and repair*. Multicollienarity Test and Repair, 1-10.
- Ahman, E. Y. (2009). *Microeconomic theory*. Bandung: University of Indonesian Education.
- Arthatiani, F, A., Kusnadi N., & Harianto. (2018). Analysis of consumption patterns and models of fish demand according to household characteristics in Indonesia. *Analysis of consumption patterns and models of fish demand according to household characteristics in Indonesia*, Vol. 13, 73-86.
- Arvira, M, A., & Notobroto, H, B. (2014). Differences in the degree of consistency of normality of the distribution of kolmogorov-smirnov methods, lillefors, shapiro-wilk dan skewness-kurtosis. *Biometrics and population journal*, Vol. 3, 127-135.
- Central Statistics Agency. (2016). *Cilacap Regency in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2017). *Cilacap Regency in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2017). *Nusawungu District in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2018). *Cilacap Regency in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2018). *Nusawungu District in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2019). *Cilacap Regency in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2019). *Nusawungu District in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2020). *North Cilacap District in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2020). *Cilacap Regency in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2020). *South Cilacap District in numbers*. Cilacap: BPS Cilacap Regency.

- Central Statistics Agency. (2020). *Central Cilacap District in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2020). *Kampung Laut district in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2020). *Nusawungu District in numbers*. Cilacap: BPS Cilacap Regency.
- Central Statistics Agency. (2020). *Gross regional domestic product of Cilacap Regency by business field*. Cilacap: BPS Cilacap Regency.
- Castellini, Samoggia, A., & Alessandra. (2017). Health-Orientation and Socio-Demographic Characteristics as Determinants of Fish Consumption. *Journal of international food & agribusiness marketing* 10.1080/08974438.2017.1403986, 1-16.
- Cueto, F, J, A, P., Z. Pieniak & Verbeke. (2011). Attitudinal determinants of fish consumption in Spain and Poland. *Nutr Hosp.* 2011;26(6):1412-1419.
- Fishery department. (2016). *Fisheries statistics capture marine waters and general land*. Cilacap: Cilacap Regency Fisheries Service.
- Fishery department. (2017). *Fisheries statistics capture marine waters and general land*. Cilacap: Cilacap Regency Fisheries Service.
- Fishery department. (2018). *Fisheries statistics capture marine waters and general land*. Cilacap: Cilacap Regency Fisheries Service.
- Fishery department. (2019). *Fisheries statistics capture marine waters and general land*. Cilacap: Cilacap Regency Fisheries Service.
- Fishery department. (2020). *Fisheries statistics capture marine waters and general land*. Cilacap: Cilacap Regency Fisheries Service.
- Fatimah, A, T., Effendi, A., & Amam, A. (2018). Mathematical connections to economic concepts (demand and supply). *Journal of mathematical theory and research*, Vol.2, 107-116.
- Febianti, Y. N. (2014). Demand in microeconomics. *Edunomic* , Vol. 2, 15-24.
- Goenadhi, L. (2011). Factors that affect consumer behavior in the decision to buy toyota avanza cars in Banjarmasin City. *Management and accounting*, Vol. 12, 155-158.
- Hendri, R. S. (2017). The effect of work motivation and compensation on employee performance at PT. The Main Ocean. *Agora*, Vol. 5, 1-8.

- Junaidi, T., & Mahdiana A. (2019). Analysis of purse seine business as cakalang fishing gear (katsuwonus sp.) in the ocean fishing port of Cilacap. *Rural resource development and sustainable local wisdom IX*, 64-72.
- Khafidin. (2020). The concept of consumer behavior and its implications for purchasing decisions. *Consumer behavior*, 1-15.
- Maddock, S. L. (2000). Situational determinants of fish consumption. *British Food Journal*, Vol. 102 No. 1, 2000, pp. 18-39.
- Muniruzzaman, M., Suryaningsih, & Arieta, S. (2015). The existence of fishing communities in increasing poverty in Sei Jang Village, Bukit Bestari District, Tanjungpinang City. *Existence fishermen*, 1-20.
- Muslimin. (2013). Active behavioral tendencies in performance and work procrastination are reviewed from gender, type of occupation, age, formal education level and working life. *Psikoborneo*, Vol. 1, 57-63.
- Mankiw, N, G., Quah E., & Wilson, P. (2012). *Introduction to the Asian edition of microeconomics*. Jakarta: Salemba four.
- Marine & fisheries ministry. (2018). *Productivity of Indonesian fisheries*. Jakarta: Ministry of Marine Affairs and Fisheries of the Republic of Indonesia.
- Nicholson, W. (2002). *Intermediate microeconomics: and their application*. Jakarta: Publisher Erlangga.
- Nicholson, W. (2005). *Microeconomics Theory: basic principles and extensions*. Thomson South Western, Singapore: International Student Edition, Ninth Edition.
- OR, A., Omitoyin SA and OO Ojo. (2012). Socio economic determinants of consumption pattern of fish among households in ibadan north local government area of Oyo State, Nigeria. *African journal food, agriculture, nutrition and development*, Vol12, 6537-6552.
- Prawira, Y, I., Moh. Dzulkirom AR, & Endang NP, M, G, W. (2014). Influence of leverage, liquidity, profitability and size of the company on dividend policy (Study on banking companies listed on the Indonesia stock exchange in 2010-2013). *Journal of Business Administration*, Vol. 15, 1-7.
- Palar, N., Pengemanan, P, A., & Tangkere, E, G. (2016). Factors that affect the price of cayenne pepper in Manado City. *Agri-socioeconomics*, Vol. 12, 105-120.
- Pratisti, C. (2017). Model of fish consumption in young consumers [Study in Yogyakarta]. *Consumer behavior, Young consumers, fish consumption, Yogyakarta.*, 1-15.

- Rusadi M, D., and Made Suparta. (2016). Analysis of factors affecting the demand for beef in Surabaya. *Journal of Economics & business, Vol. 1*, 283-300.
- Rahrdja, P. M. (2008). *Introduction to economics (microeconomics & macroeconomics)*. Jakarta: Faculty of Economics university of Indonesia.
- Rohmana, Y. (2006). *Introduction to microeconomics*. Bandung: University of Indonesian Education.
- Setiyani, N, M., Rita Andini and Abrar Oemar. (2018). Influence of taxpayer motivation and tax knowledge on the compliance of private taxpayers with taxpayer awareness as an intervening variable (At the tax service office in Semarang City). *Journal of accounting*, 1-18.
- Sokib, N., Palupi, N, S., & Suharjo, B. (2012). Strategy to Increase Fish Consumption in Depok City, West Java. Vol. 7 No. 2, 166-171.
- Sibagariang, O, P., Fauziyah & Agustriani, F. (2011). Analysis of the sustainable potential of longline tuna fishery resources in Cilacap Regency, Central Java. *Maspari Journal, Vol.03*, 24-29.
- Samuelson, P., & William, D Nordhaus. (1999). *Microeconomics*. Jakarta: Erlangga.
- Subianto, T. (2007). The study of consumer behavior and its implications for purchasing decisions. *Journal of Modernization Economics, Vol. 3*, 165-182.
- Sugiyono. (2001). Administrative research methods. *Edition one*, 70-122.
- Sukirno, S. (2011). *Microeconomics*. Jakarta: Rajawali pers.
- Sukirno, S. (2013). *Microeconomic theory introduction to the third edition*. Jakarta: PT rajagrafindo persada.
- Ulya, N., Ratna M,P., Artanti, S., Kusumawardhani, D., & Umami Sa'adah. (2015). Factors related to fish consumption in children aged 1-3 years in Pekalongan City. *Vol.8 year 2015*, 32-42.
- Virgantari, F., Daryanto, A., Harianto, & Kuntjoro, S, U. (2011). Analysis of fish demand in Indonesia: quadratic model approach almost ideal demand system (quads). *Demand for fish in Indonesia*, 191-203.
- Vasco C., & Siren, A. (2018). Determinants of Wild Fish Consumption in Indigenous Communities in the Ecuadorian Amazon. *Society & Natural Resources*, 1-13.

- Waysima, Sumarwan, U., Khomsan, A., & Zakaria, F, R. (2010). The mother's affective attitude towards real sea fish increases the appreciation of children consuming marine fish. *Journal of nutrition and food*, Vol. 5, 197-204.
- Wigati, S. (2011). Consumer behavior in the perspective of Islamic economics. *Consumer behavior*, Vol. 01, 11-39.
- Yahya, E., Rosyid, A., & Suherman, A. (2013). Utilization rate of basic and functional facilities in the strategy of increasing production in the coastal fishing port of Tegalsari City of Tegal Central Java. *Journal of fisheries resoyrces utilization management and technology*, 56-65.

