

Abstrak

GAMBARAN MOTIVASI BERORGANISASI DI MASA PANDEMI COVID-19 PADA MAHASISWA UNIVERSITAS JENDERAL SOEDIRMAN

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Latar Belakang: Organisasi merupakan satu dari sekian banyak tempat bagi mahasiswa untuk mengembangkan *softskill*. Demikian adanya pandemi Covid-19 mengakibatkan penurunan efektifitas dalam keberlangsungan organisasi mahasiswa. Hal ini dapat memengaruhi motivasi mahasiswa untuk mengikuti organisasi di masa pandemi Covid-19

Tujuan: Mengetahui gambaran motivasi berorganisasi mahasiswa Universitas Jenderal Soedirman di masa pandemi Covid-19 berdasarkan teori kebutuhan dasar Maslow.

Metodologi: Jenis penelitian ini adalah deskriptif kuantitatif dengan pendekatan *cross sectional*. Pengambilan sampel menggunakan metode *cluster random sampling* dengan jumlah sampel 109 yang dihitung menggunakan rumus *Slovin*. Pengambilan data menggunakan kuesioner yang telah diadaptasi dan telah lulus uji validitas dan reliabilitas. Analisis data dilakukan menggunakan uji univariat.

Hasil: Pada masa pandemi Covid-19, responden memiliki tingkat motivasi berorganisasi pada tingkat sedang sebesar 56%, kuat 43,1%, dan rendah 0,9%. Berdasarkan teori kebutuhan dasar Maslow, 4 dari 5 aspek motivasi berorganisasi mahasiswa Universitas Jenderal Soedirman berada pada tingkat sedang. Kebutuhan fisiologis (60,4%), kebutuhan keamanan (69,8%), kebutuhan sosial (64,2%), kebutuhan harga diri (65,2%), dan kebutuhan aktualisasi diri (63,2%).

Kesimpulan: Pada masa pandemi Covid-19, mayoritas motivasi berorganisasi mahasiswa Universitas Jenderal Soedirman berada pada tingkat sedang.

Kata kunci: Covid-19, motivasi organisasi

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ABSTRACT

PICTURE OF MOTIVATION TO PARTICIPATE IN ORGANIZATION DURING THE COVID-19 PANDEMIC ON STUDENTS OF JENDERAL SOEDIRMAN UNIVERSITY

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Background: The organization is a forum created for students to develop softskills. The organization has experienced a decrease in its operational effectiveness due to the Covid-19 pandemic. This could affect student motivation to join organizations during the Covid-19 pandemic.

Aim: the aims of this research is to describe the motivation of Jenderal Soedirman University students to join organizations during pandemic based on Maslow's theory of basic needs

Methodology: this research is a quantitative descriptive study using a cross sectional approach. The sampling method used cluster random sampling. The number of respondents is 109 which is calculated using the Slovin formula. The research instrument is a questionnaire that has been adapted, has been tested for validity and reliability. The data analysis used is univariate analysis.

Results: During the Covid-19 pandemic, respondents had a moderate level of organizational motivation of 56%, strong 43.1%, and low 0.9%. Based on Maslow's theory of basic needs, 4 out of 5 aspects of the organizational motivation of Jenderal Soedirman University students are at a moderate level. Physiological needs (60.4%), security needs (69.8%), social needs (64.2%), self-esteem needs (65.2%), and self-actualization needs (63.2%).

Conclusion: in the Covid-19 pandemic, the majority of Jenderal Soedirman University student organizational motivations were at a moderate level.

Keywords: Covid-19; organizational motivation

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