

RINGKASAN

Penelitian ini mengambil judul “Analisis Dampak Wisata Bengawan Adiraja di Lokasi Sekitar Pelelangan Ikan di Desa Adiraja, Kecamatan Adipala, Kabupaten Cilacap”.

Tujuan dari penelitian ini adalah untuk menganalisis dampak Wisata Bengawan Adiraja terhadap pendapatan nelayan dilokasi sekitar tempat pelalangan ikan, dan untuk mengetahui tingkat kesejahteraan masyarakat setelah adanya Wisata Bengawan Adiraja.

Sampel dalam penelitian ini nelayan yang terlibat aktif dalam kegiatan Objek Wisata Bengawan Adiraja yang ada di Desa Adiraja yaitu 20 orang.

Berdasarkan hasil analisis dampak pendapatan terhadap nelayan di Desa Adiraja menggunakan metode Uji t dengan menggunakan aplikasi *Statistical Package for the Social Sciences* (SPSS), dari total 20 nelayan aktif ; adanya perubahan yang signifikan yang dibuktikan dengan Sig. (2-tailed) sebesar 0.00 atau kurang dari 0.05. Berdasarkan hasil analisis tabulasi dengan membandingkan pendapatan bersih nelayan terhadap UMK Kabupaten Cilacap, dari total 20 nelayan aktif; 19 di antaranya memiliki tingkat kesejahteraan yang baik menurut standar UMK Kabupaten Cilacap, tetapi masih ada 1 orang nelayan yang belum mengalami kesejahteraan.

Implikasi dari kesimpulan di atas yaitu adanya Objek Wisata Bengawan Adiraja memberikan kenaikan pendapatan yang signifikan terhadap pendapatan nelayan yang terlibat aktif, sehingga nelayan tersebut dapat memenuhi kebutuhan hidupnya dan dapat meningkatkan perekonomian masyarakat di Desa Adiraja. Peningkatan taraf kesejahteraan masyarakat Desa Adiraja juga dibarengi dengan tingkat pendidikan yang lebih baik. Adanya program pemerintah yang dapat menunjang kesejahteraan masyarakat di Desa Adiraja seperti program kejar paket untuk meningkatkan taraf pendidikan dan bantuan mesin beserta gas LPG untuk menekan biaya operasional nelayan di Desa Adiraja.

Kata Kunci: Pendapatan, Nelayan, Upah Minimum Kerja (UMK), Uji t, *Statistical Package for the Social Sciences* (SPSS).

SUMMARY

This study took the title "Analysis of the Impact of Bengawan Adiraja Tourism in Locations Around the Fish Auction in Adiraja Village, Adipala District, Cilacap Regency".

The purpose of this study was to analyze the impact of Bengawan Adiraja Tourism on the income of fishermen in locations around the fishing grounds, and to determine the level of community welfare after Bengawan Adiraja Tourism was introduced.

The sample in this study were fishermen who were actively involved in Bengawan Adiraja Tourism Object activities in Adiraja Village, namely 20 people.

Based on the analysis results using the t-test method by utilizing the Statistical Package for the Social Sciences (SPSS) application to analyze the impact of income on fishermen in Adiraja Village, from a total sample of 20 active fishermen; there is a significant change as evidenced by Sig. (2-tailed) of 0.00 or less than 0.05. Based on the results of tabulation analysis by comparing the net income of fishermen to the UMK in Cilacap Regency, from a total of 20 active fishermen; 19 of them have a good level of welfare according to the UMK standards of Cilacap Regency, but there is still 1 fisherman who has not experienced the same level of welfare.

The implication of the conclusion above is that the Bengawan Adiraja Tourism Object provides a significant increase in income to the income of fishermen who are actively involved, so that these fishermen can meet their daily needs and can improve the economy of the people in Adiraja Village. The increase in the welfare level of the Adiraja Village community is also accompanied by a better level of education. There are government programs that can support the welfare of the community in Adiraja Village, such as the pursuit package program to improve education levels and machine assistance along with LPG to reduce the operational costs of fishermen in Adiraja Village.

Keywords: Income, Fishermen, Minimum Work Wage (UMK), t-test, Statistical Package for the Social Sciences (SPSS).