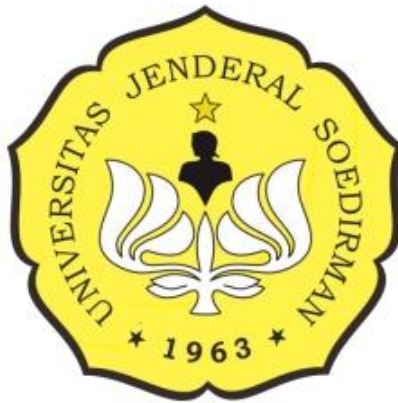


THESIS

**THE EFFECT OF SERVICESCAPE COMPONENTS, SERVICE
QUALITY, AND CORPORATE IMAGE TOWARD REPURCHASE
INTENTION
(STUDY ON CGV CINEMAS RITA SUPERMALL PURWOKERTO)**



By:

HANUM DWI OKTA R

C1K013047

**MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION
UNIVERSITY OF JENDERAL SOEDIRMAN
FACULTY OF ECONOMICS AND BUSINESS
PURWOKERTO
2017**