

THESIS

**THE EFFECT OF HALAL TOURISM TOWARD WORD OF MOUTH (WOM) AND
THE ELECTRONIC WORD OF MOUTH (E-WOM)
IN BANYUMAS REGENCY**



By:

VOSI KARIMCHONZODA

NIM: C2C019061

MINISTRY OF EDUCATION, CULTURE, RESEARCH AND TECHNOLOGY

JENDERAL SOEDIRMAN UNIVERSITY

FACULTY OF ECONOMICS AND BUSINESS

DEPARTMENT OF MAGISTER MANAGEMENT

PURWOKERTO

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