

RANGKUMAN

Penelitian ini bertujuan untuk mengukur *outcome* dana desa serta menganalisis pengaruh pemberdayaan masyarakat dan inovasi terhadap kinerja dan keberlanjutan usaha BUMDes Dekade Maju Desa Karangsalam Lor.

Subjek dari penelitian ini adalah BUMDes Dekade Maju Desa Karangsalam Lor. Pengumpulan data menggunakan kuesioner dengan responden perangkat desa, pengurus, pengelola BUMDes, dan Pokdarwis. Diperoleh responden sebanyak 32 orang.

Jenis penelitian ini adalah penelitian kuantitatif dengan teknik analisis regresi linear berganda menggunakan software SPSS 25. Berdasarkan hasil analisis, diperoleh bahwa (1) pemberdayaan masyarakat berpengaruh positif signifikan terhadap kinerja BUMDes, (2) inovasi tidak berpengaruh terhadap kinerja BUMDes, (3) pemberdayaan masyarakat tidak berpengaruh terhadap keberlanjutan usaha BUMDes, dan (4) inovasi berpengaruh positif signifikan terhadap keberlanjutan usaha BUMDes.

Kata Kunci: Dana Desa, BUMDes, pemberdayaan masyarakat, inovasi, kinerja, dan keberlanjutan usaha.

SUMMARY

This study aims to measure the outcome of village funds and analyze the effect of community empowerment and innovation on the performance and business sustainability of BUMDes Dekade Maju Desa Karangsalam Lor.

The subject of this research is BUMDes Dekade Maju Desa Karangsalam Lor. Collecting data using a questionnaire with respondents from village officials, administrators, BUMDes managers, and Pokdarwis. The respondents obtained as many as 32 people.

This type of research is quantitative research with multiple linear regression analysis technique using SPSS 25 software. Based on the results of the analysis, it is found that (1) community empowerment has a significant positive effect on BUMDes performance, (2) innovation has no effect on BUMDes performance, (3) community empowerment does not affect the sustainability of the BUMDes business, and (4) innovation has a significant positive effect on the sustainability of the BUMDes business.

Keywords: Village Fund, BUMDes, community empowerment, innovation, performance, and business sustainability.