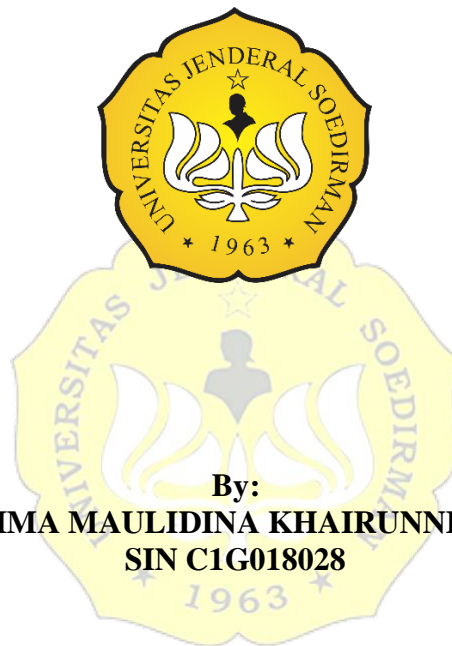


THESIS

**CONSUMER PREFERENCES IN PURCHASES
VEGETABLES ON E-COMMERCE PLATFORMS
(CASE STUDY IN TANGERANG CITY)**



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