

ABSTRAK

ANALISIS DESKRIPSI MOTIVASI REMAJA UNTUK MENDAPATKAN VAKSIN COVID-19 BERDASARKAN TEORI KEBUTUHAN DASAR MASLOW

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Latar Belakang: Program vaksinasi Covid-19 merupakan salah satu upaya pemerintah dalam menangani pandemi Covid-19. Namun dalam pelaksanaannya mendapatkan respon beragam dari masyarakat maupun remaja. Dalam program vaksinasi dikalangan remaja Klaten terjadi peningkatan yang cukup signifikan. Terjadi peningkatan yang semula sebesar 7,85% pada September 2021 menjadi 95,43% pada Maret 2022. Penelitian ini bertujuan untuk menggambarkan motivasi remaja mendapatkan vaksin Covid-19 berdasarkan teori kebutuhan dasar Maslow.

Metodologi: Penelitian ini menggunakan desain penelitian kuantitatif deskriptif dengan metode survei dengan melibatkan 174 siswa SMP N 2 Polanharjo. Instrumen pengumpulan data menggunakan lembar pengumpulan data yang didesain berdasarkan teori kebutuhan dasar Maslow. Analisis data menggunakan analisis univariat dengan metode analisis deskriptif.

Hasil Penelitian: Mayoritas responden dalam penelitian ini memiliki motivasi tinggi untuk mendapatkan vaksin Covid-19. Sebanyak 88,5% responden memiliki motivasi tinggi dan 11,5% responden memiliki motivasi sedang untuk mendapatkan vaksin Covid-19.

Kesimpulan: Berdasarkan teori kebutuhan dasar Maslow, kebutuhan yang memotivasi remaja untuk mendapatkan vaksin Covid-19 berdasarkan dari yang paling besar adalah kebutuhan penghargaan, kebutuhan aktualisasi diri, kebutuhan keamanan dan kenyamanan, kebutuhan fisiologis, serta kebutuhan sosial dan kasih sayang.

Kata kunci: *Kebutuhan dasar Maslow, Remaja, Vaksin Covid-19*

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ABSTRACT

MOTIVATION ANALYSIS OF ADOLESCENT MOTIVATION TO GET THE COVID-19 VACCINE BASED ON MASLOW'S THEORY OF BASIC NEEDS

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Background: The Covid-19 vaccination program is one of the government's efforts to deal with the Covid-19 pandemic. However, in its implementation, it received various responses from the community and youth. There has been a significant increase in the vaccination program among youth in Klaten. There was an increase from 7,85% in September 2021 to 95,43% in March 2022. This study aims to describe the motivation of adolescents to get the Covid-19 vaccine based on Maslow's theory of basic needs.

Method: This study uses a descriptive research design with survey method involving 174 students of SMP N 2 Polanharjo. The data collection sheet which was designed based on Maslow's theory of basic needs. Data analysis used univariate analysis with descriptive analysis method.

Results: The majority of respondents in this study had high motivation to get the Covid-19 vaccine. As many as 88,5% of respondents have high motivation and 11,5% of respondents have moderate motivation to get the Covid-19 vaccine.

Conclusion: Based on Maslow's theory of basic needs, the needs that motivate adolescents to get the Covid-19 vaccine are based on greatest need for esteem, self-actualization needs, safety and comfort needs, physiological needs, and social and affection needs.

Keywords: *Maslow's basic needs, Adolescents, Covid-19 vaccine*

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