

CHAPTER V

CONCLUSION AND RECOMMENDATION

This chapter consists of two subchapters: the conclusion and the recommendation. The conclusion presents a summary of the results of the analysis. The recommendation deals with several suggestions that can be applied for related research.

5.1 Conclusion

Based on the data analysis in Chapter IV, I provide two points for the conclusion as follows:

1. I found the structure of Donald J. Trump's speech. It consists of three structures: macrostructure, superstructure, and microstructure. As a result of the observation of the speech, which is closely related to the 2020 U.S. presidential election, it turns out that the speech's purpose (i.e., to protest the election result) has influenced a lot of preferences of linguistic strategies utilized by Donald J. Trump in his speech. It is observed that Trump prefers to utilize effective and useful strategies in order to help him achieving his goal well. Finally, he succeeds in gaining the Republicans' support.
2. It turns out that the speech embodies a philosophy or idea that is deliberately conveyed by Donald J. Trump to the Republicans. The philosophy is the Republicans' decision to protest to the 2020 election result has become their way to protect America. In short, the philosophy is represented to make "Us" good and "Them" bad through his language. Meanwhile, Donald J.

Trump's capability to perform in the public, it turns out that it is contributed by his status (i.e., the 45th President and the presidential candidate in the election) position, and access to the public discourse. Furthermore, in particular, he has typical characteristic, that has been known for his controversial moves and resolutions. Therefore, those messages in the speech, privileges and benefits that belong to Donald J. Trump have caused his protest speech at the "Save America" rally in Washington, D.C. widely influential. It even succeeds in inciting people to have protest in the Capitol.

5.2 Recommendation

The following are some recommendations that are taken from the result of data analysis and conclusions, for future researchers to improve their future researches.

1. This research is limited to examining a politician's speech on a textual approach (Discourse Analysis). I suggest that the future researchers should extend the analysis framework, for example extending the analysis under Critical Discourse Analysis by Teun van Dijk with the Social-cognitive approach. On the subject of research topic, I suggest that the future researchers need to uncover other social issues not only for representation of ideology and power but also for deeper analysis, for example, in gender issues. In fact, in the U.S. this issue has often been debated. Moreover, the latest situation in that country has talked much about abortion rights.

2. Relating to the research object, this research observes a political speech which is familiar in discourse studies. Thus, for the data variation, I suggest that the future researchers should explore other discourses with different genres, for instance, podcasts. Recently, podcasts are popular because they can be found easily and can be downloaded for free. Furthermore, podcasts provide a lot of interesting issues, including gender issues, so podcasts are not only entertaining but also educative. Therefore, hopefully, this data variation can be another contribution to the scope of the study.
3. Finally, from this research, I hope this research gives more understanding to readers about ideology and power topics in political speech, particularly in protest speech. Moreover, the result of this research could be a consideration for everyone in regard to language use, especially the language use in the public, since it could be impactful either in positive or negative terms.

