

SUMMARY

This research is entitled "Analysis of Regional Economic Potential in Purworejo Regency" with the aim of analyzing the basic and non-base sectors as well as the leading sectors of Purworejo Regency. This research is included in quantitative research and uses secondary data obtained from the Central Statistics Agency (BPS) of Central Java Province and Purworejo Regency with a time series of 2017-2021 using 17 business sectors based on constant prices in 2010.

The analytical methods used in this research are Location Quotient (LQ), Growth Ratio Model (MRP), and Overlay. The results show that the basic sectors in Purworejo Regency are the Transportation and Warehousing Sector, the Information and Communication Sector, the Financial and Insurance Services Sector, the Real Estate Sector, the Education Services Sector, the Health and Social Activities Sector, and the Other Services Sector. The non-basic sectors are Mining and Quarrying, Manufacturing Industry Sector, Electricity and Gas Procurement Sector, Water Supply Sector, Waste Management, Waste and Recycling, Construction Sector, Wholesale and Retail Trade Sector; Car and Motorcycle Repair, Accommodation and Food and Drink Provision Sector, and Corporate Services Sector. And the leading sectors are the Transportation and Warehousing Sector, Information and Communication Sector, Financial and Insurance Services Sector, Real Estate Sector, Education Services Sector, Health and Social Activities Sector, and Other Services Sector.

Keywords : Economic Growth, Base Sector, Non-Based Sector, Leading Sector, GRDP, Economic Potential.

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