

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

PT Bromo Sunrise Adventure Tour & Transport has used social media to promote their activities. However, they do not have promotions that use English and this job training helps this agency make promotional activities in English.

The resulted of job training is one promotional brochure to increase tourism promotion activities and attract tourists to using service PT Bromo Sunrise Adventure Tour & Transport. Then, the brochure was uploaded on facebook owned by Mr Zainal Arifin.

5.2 Suggestions

For further job training, they can do things that can not be done during the pandemic. such as, guiding tourists to know the use of English as a means of communication between tourists and staff. Besides that, can analyze the role of English in tourism marketing, whether it is very good or not. The last, creating other promotional media that are more innovative and creative, such as promotional videos, printed brochures, banners, pamphlets and others.