

CHAPTER V CONCLUSION AND SUGGESTION

5.1 Conclusions

Based on the results of the discussion in the previous chapter, it can be concluded that the role of POKDARWIS is promoting tourist attractions, POKDARWIS can also help maintain existing facilities and preserve the beauty of these tourist attractions by introducing potential tourist attractions in each tourist attraction. POKDARWIS also provides input to government officials in developing tourism. Showing the results of the discussion to create a concept to the KPH Banyumas Timur is important so that they know what kind of video will be made.

5.2 Suggestions

In this section there is a suggestion for POKDARWIS, it is to promote tourist attractions more broadly and use English so that foreign tourists can understand what these tourist attractions have to offer. In promotions, when uploading videos, social media account holders or commonly referred to as admins can add hashtags related to video content. It can also make it easier for people to find references to tourist attractions they want to visit according to their wishes.

This suggestion was written based on observations during job training. It would be better if the advice could be done to further promote these tourist attractions.