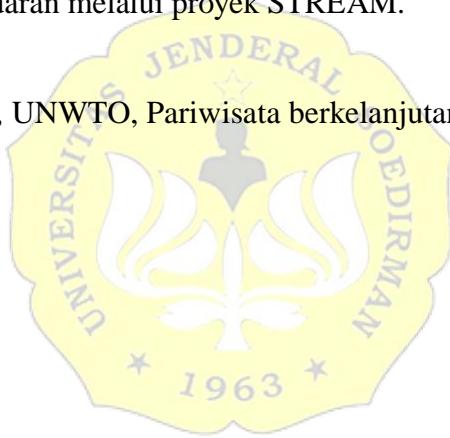


RINGKASAN

Penelitian yang berjudul “Peran UNWTO Dalam Pembangunan Pariwisata Berkelanjutan di Indonesia Melalui *Sustainable Tourism Through Energy Efficiency With Adaptation And Mitigation Measures* (STREAM) di Pangandaran” dianalisis menggunakan teori peran yang dikemukakan oleh Clive Archer. Fokus penelitian ini adalah untuk menganalisis peran yang dimiliki oleh UNWTO dalam upaya pengembangan pariwisata di Pangandaran. Clive Archer mengemukakan bahwa organisasi internasional memiliki tiga peran besar yaitu instrument, arena, dan aktor, peran dari UNWTO ini akan membantu mewujudkan pariwisata yang bersifat berkelanjutan di Pangandaran melalui proyek STREAM.

Kata KUNCI: STREAM, UNWTO, Pariwisata berkelanjutan, Pangandaran



SUMMARY

The research entitled "The Role of UNWTO in Sustainable Tourism Development in Indonesia Through Sustainable Tourism Through Energy Efficiency With Adaptation And Mitigation Measures (STREAM) in Pangandaran" was analyzed using the role theory proposed by Clive Archer. The focus of this research is to analyze the role of UNWTO in tourism development efforts in Pangandaran. Clive Archer stated that international organizations have three major roles, those roles are instruments, arenas, and actors, the role of UNWTO will help the realization of sustainable tourism in Pangandaran through the STREAM project.

Keywords: STREAM, UNWTO, Sustainable tourism, Pangandaran

