

THESIS

**THE INFLUENCE OF FINANCIAL LITERACY ON BUSINESS
SUSTAINABILITY IN SMALL AND MEDIUM ENTERPRISES (SMEs)**

(Case Study SMEs Center of Salted Eggs Industry in Brebes Regency)



**BY :
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**MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION
JENDERAL SOEDIRMAN UNIVERSITY
ECONOMICS AND BUSINESS FACULTY
PURWOKERTO
2017**

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**In order to fulfill some of the requirements needed to get a bachelor degree from
the Faculty of Economics and Business, Jenderal Soedirman University**

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