

THESIS

**THE INFLUENCE OF PRICE BUNDLING, USER INTERFACE, AND
USER EXPERIENCE ON CONSUMER REPURCHASING INTENTIONS
OF PREMIUM ONLINE MUSIC APPLICATIONS WITH CUSTOMER
VALUE AS A MEDIATION VARIABLE**



By:
AKBAR MAULANA JUNED

C1H017015

**MINISTRY OF EDUCATION, CULTURE, RESEARCH AND
TECHNOLOGY**

**UNIVERSITAS JENDERAL SOEDIRMAN
FACULTY OF ECONOMICS AND BUSINESS
DEPARTEMENT OF MANAGEMENT**

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