

SUMMARY

This study entitled Supply Chain Risk Tofu In Perspective Traceability System (Study on Industry Tofu Kalisari Village, Cilongok Sub-district, Banyumas Regency). The purpose of this research is to find out whether Supply Flexibility, Postponement, Stock Strategy, and Flexibility Transportation have an influence on Supply Chain Risk Management to tofu businessman Kalisari village.

This type of research is a survey research using questionnaires to be distributed to respondents. This research is intended for information on the facts, opinions, actions and characteristics of the respondents who are the population. Population in this research is entrepreneur know the village of Kalisari.

The results of this study indicate Flexibility, Postponement, and Flexibility Transportation has a significant positive effect on Supply Chain Management Risk entrepreneurs know the village of Kalisari, while for the Stock Strategy has a negative influence is not significant and the success rate of multiple regression model in this study amounted to 69.8 percent.

Key Word: Flexibility Supply, Postponement, Strategy Stock, Flexibility Transportation, Supply Chain Risk Management