

## ABSTRAK

### EVALUASI PENERAPAN CARA PRODUKSI PANGAN OLAHAN YANG BAIK DI UMKM XYZ DENGAN PRODUK MANISAN CARICA DI KABUPATEN WONOSOBO 2022

*Muhammad Abidillah Arsyad<sup>1</sup>, Agnes Fitria Widiyanto<sup>2</sup>, Damairia Hayu Parmasari<sup>2</sup>*

**Latar Belakang:** Proses perkembangan UMKM masih terkendala dalam memenuhi persyaratan keamanan pangan. Terdapat 64 juta Usaha Mikro dan Kecil di Indonesia yang masih kesulitan dalam mengakses sertifikasi izin edar sehingga memerlukan pendampingan. Tujuan penelitian ini yaitu mengevaluasi penerapan cara produksi pangan olahan yang baik di UMKM XYZ pada produk manisan Carica di Kabupaten Wonosobo tahun 2022.

**Metodologi:** Desain penelitian menggunakan desain kualitatif dengan pendekatan observasi dan wawancara. Penelitian ini dilaksanakan di UMKM XYZ, Kabupaten Wonosobo pada tanggal 11 April–15 Juli 2022. Sumber data didapatkan dari data primer dan sekunder mengenai penerapan CPPOB di perusahaan. Analisis data yang digunakan menggunakan formulir audit tentang CPPOB & matriks *gap assessment*.

**Hasil Penelitian:** Hasil penilaian aspek CPPOB setelah diberi fasilitasi dan perbaikan menunjukkan peningkatan dari skor 60 dengan tingkat/*rating* “D (Sangat Kurang)” menjadi 130 dengan tingkat/*rating* “A (Sangat Baik)”. Adapun penerapan CPPOB mengalami perkembangan dari 44% menjadi 97%.

**Simpulan:** Hasil penilaian dan evaluasi penerapan CPPOB di UMKM XYZ menunjukkan hasil yang baik sesuai dengan persyaratan pedoman CPPOB.

**Saran:** Ketidaksesuaian penerapan CPPOB pada audit tahap 1 di UMKM XYZ harus diperbaiki dengan memprioritaskan penyimpangan mayor dan kritis. Selain itu, penyimpangan mayor dan minor pada audit tahap 2 juga harus diperbaiki.

**Kata Kunci:** *Evaluasi, CPPOB, UMKM*

<sup>1</sup>Mahasiswa Jurusan Kesehatan Masyarakat Universitas Jenderal Soedirman

<sup>2</sup>Dosen Jurusan Kesehatan Masyarakat Universitas Jenderal Soedirman

## ABSTRACT

### EVALUATION OF THE APPLICATION OF GOOD PROCESSED FOOD PRODUCTION METHODS IN XYZ SMES WITH CARICA CONFECTIONERY PRODUCTS IN WONOSOBO REGENCY 2022

*Muhammad Abidillah Arsyad<sup>1</sup>, Agnes Fitria Widiyanto<sup>2</sup>, Damairia Hayu Parmasari<sup>2</sup>*

**Background:** The process of SMEs development is still constrained in meeting food safety requirements. There are 64 million Micro and Small Enterprises in Indonesia that still have difficulty in accessing distribution permit certification so they need assistance. The purpose of this study is to evaluate the application of good processed food production methods in XYZ SMEs in candied Carica products in Wonosobo Regency in 2022.

**Methodology:** The research design uses a qualitative design with an observation and interview approach. This research was conducted at UMKM XYZ, Wonosobo Regency on April 11-July15, 2022. The data source is obtained from primary and secondary data regarding the application of CPPOB in the company. Data analysis was used using an audit form on CPPOB & gap assessment matrix.

**Research Results:** The results of the CPPOB aspect assessment after being facilitated and improved showed an increase from a score of 60 with a level/ rating of "D (Very Less)" to 130 with a level/rating of "A (Very Good)". The application of CPPOB has grown from 44% to 97%.

**Conclusion:** The results of the assessment and evaluation of the application of CPPOB in SMEs XYZ showed good results following the requirements of the CPPOB guidelines.

**Suggestion:** The discrepancy in the application of CPPOB in the phase 1 audit in SMEs XYZ must be corrected by prioritizing major and critical deviations. In addition, major and minor deviations in audit stage 2 should also be corrected.

**Keywords:** *Evaluation, CPPOB, SMEs*

<sup>1</sup> Student of the Department of Public Health, Jenderal Soedirman University

<sup>2</sup> Lecturer at the Department of Public Health, Jenderal Soedirman University