

THESIS

**ANALYSIS THE EFFECT OF SUPPLY CHAIN PERFORMANCE,
PRODUCT QUALITY AND PRODUCT INNOVATION ON
COMPETITIVE ADVANTAGE AT TEAK WOOD FURNITURE
INDUSTRY IN BLORA**



**BY:
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**MINISTRY OF EDUCATION, CULTURE, RESEARCH AND
TECHNOLOGY**

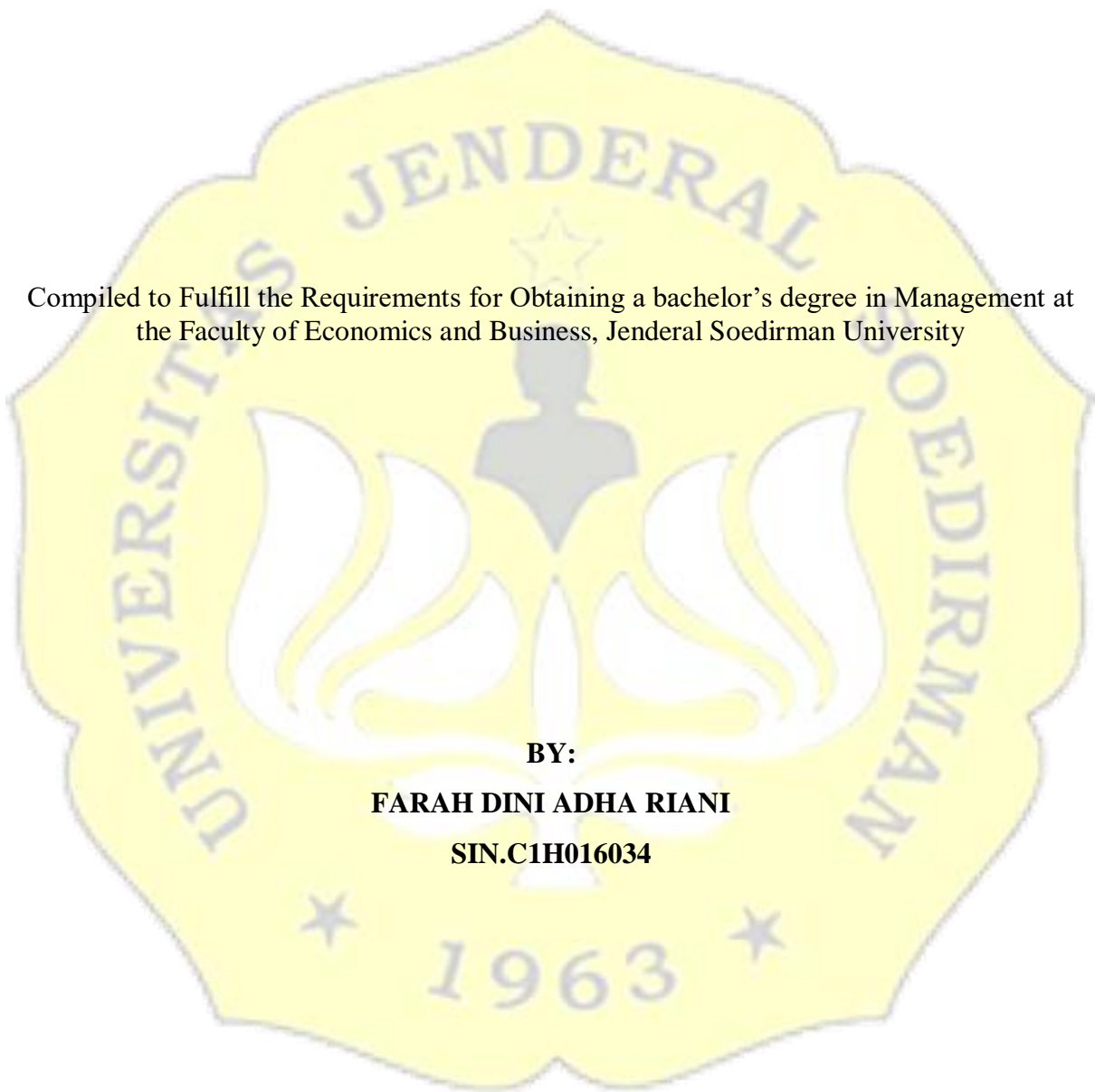
**JENDERAL SOEDIRMAN UNIVERSITY
FACULTY OF ECONOMICS AND BUSINESS
INTERNATIONAL MANAGEMENT MAJOR**

2022

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QUALITY AND PRODUCT INNOVATION ON COMPETITIVE ADVANTAGE AT
TEAK WOOD FURNITURE INDUSTRY IN BLORA**

Compiled to Fulfill the Requirements for Obtaining a bachelor's degree in Management at
the Faculty of Economics and Business, Jenderal Soedirman University



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