V. CONCLUSION AND IMPLICATION

A. Conclusion

Based on the results of the discussion, several conclusions can be drawn, namely:

1. The income difference variable before and after joining Omah Tukang has a significant positive result. With the technology from Omah Tukang, respondents have increased income ranging from 15% to 18% compared to before joining Omah Tukang.

2. The variable of the difference in survival before and after joining Omah Tukang has positive results. With the technology from Omah Tukang, respondents have a better life than before joining Omah Tukang.

B. Implication

From the research results and conclusions that have been presented, there are several implications, namely as follows.

1. Technological innovation from the Omah Tukang startup is indeed very helpful for all stakeholders, but there is a need to increase the dissemination of information again. So that this positive thing can be more massive and reach out to various parties. The technology from Omah Tukang is indeed practical and up-to-date, but technological developments are very fast so it is necessary to adapt and improve the

features and services of Omah Tukang so that they can survive and develop in the future.

2. The existence of the Omah Tukang startup in Banyumas Regency is certainly very helpful in reducing the unemployment rate, but the Banyumas Regency government needs to work harder to be able to provide job access to the unemployed or it could be by participating in supporting Omah Tukang and conducting mutually beneficial collaborations.

C. Research Limitations

There are several limitations experienced by the author when conducting research, among others:

1. The object of this research is the startup Omah Tukang with its partners, namely the handymen. Further research can develop with different research objects.

2. The difference variables used in this study as the variables are differences in income, and differences in the viability of the handymen before and after joining Omah Tukang. Further research can add other variables.