

DAFTAR PUSTAKA

- Aaronson, S., & Reeves, J. (2002). *Corporate responsibility in the global village: The role of public policy*. Washington, DC: National Policy Association.
- Adams, J. S. (1965). Inequity in social exchange. *Advances in Experimental Social Psychology*, 2, 267–299.
- Adawiyah, W. R. (2018). Determinants of Green Marketing Quality Practices Among Small Medium Enterprises (SMEs). *EKUITAS (Jurnal Ekonomi Dan Keuangan)*, 1(2), 240–258. <https://doi.org/10.24034/j25485024.y2017.v1.i2.2016>
- Aguilera, R. V., Rupp, D. E., Williams, C. A., & Ganapathi, J. (2007). Putting the S Back in Corporate Social Responsibility : A Multilevel Theory of Social Change in Organizations Published by : Academy of Management Putting The S Back In Corporate Social Responsibility : A Multilevel Theory of Social Change In Organization. *Academy of Management Review*, 32(3), 836–863.
- AHMAD, D. I. (2020). *Manajemen Strategis*. Nas Media Pustaka.
- Albort-Morant, G., Leal-Millán, A., & Cepeda-Carrión, G. (2016). The antecedents of green innovation performance: A model of learning and capabilities. *Journal of Business Research*, 69(11), 4912–4917. <https://doi.org/10.1016/j.jbusres.2016.04.052>
- Alonso, L., Rubio, E. M., de Agustina, B., & Domingo, R. (2017). Latest clean manufacturing trends applied to a world class manufacturing management for improving logistics and environmental performance. *Procedia Manufacturing*, 13, 1151–1158. <https://doi.org/10.1016/j.promfg.2017.09.177>
- Apriyani, N. (2018). Industri Batik: Kandungan Limbah Cair dan Metode Pengolahannya. *Media Ilmiah Teknik Lingkungan*, 3(1), 21–29. <https://doi.org/10.33084/mitl.v3i1.640>.
- Bail, C. (2015). *Terrified: How Anti-Muslim Fringe Organizations Became Mainstream*. Princeton, NJ: Princeton University Press.
- Arbuckle, James L. (2017). *IBM SPSS AMOS 25 User's Guide*. IBM Corporation
- Balderjahn, I., Buerke, A., Kirchgeorg, M., Peyer, M., Seegebarth, B., & Wiedmann, K. P. (2013). Consciousness for sustainable consumption: scale development and new insights in the economic dimension of consumers' sustainability. *AMS review*, 3(4), 181-192.
- Bansal, Pratima., & Roth, K. (2000). Why Companies Go Green : Responsiveness. *Academy of Management*, 43(4), 717–736. <http://www.jstor.org/stable/1556363>.

- Barney, J. B. (1986). Strategic factor markets: Expectations, luck, and business strategy. *Management Science*, 32, 1231–1241.
- Barney, J. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17 (1), 99–120.
- Bateman, T. S., & Strasser, S. (1984). A longitudinal analysis of the antecedents of organizational commitment. *Academy of management journal*, 27(1), 95-112.
- Benford, R. D., & Snow, D. A., (2000). Framing Processes and Social Movements: An Overview and Assessment. *Annual Review of Sociology* 26:611–39.
- Bentler, P.M. and Bonnet, D.C. (1980). Significance Tests and Goodness of Fit in the Analysis of Covariance Structures. *Psychological Bulletin*, 88 (3), 588-606.
- Borshalina, T. (2015). Marketing Strategy and the Development of Batik Trusmi in the Regency of Cirebon which Used Natural Coloring Matters. *Procedia - Social and Behavioral Sciences*, 169(August 2014), 217–226. <https://doi.org/10.1016/j.sbspro.2015.01.305>
- Brilliana, C. W., Baihaqi, I., & Persada, S. F. (2020). Praktik Green Supply Chain Management (GSCM) pada UKM. *Jurnal Teknik ITS*, 9(1), 7–11. <https://doi.org/10.12962/j23373539.v9i1.48112>.
- Brockman, B. K., Jones, M. A., & Becherer, R. C. (2012). Customer orientation and performance in small firms: Examining the moderating influence of risk - taking, innovativeness, and opportunity focus. *Journal of Small Business Management*, 50(3), 429-446.
- Bronn, P. S., & Vidaver-Cohen, D. (2009). Corporate motives for social initiative: Legitimacy, sustainability, or the bottom line?. *Journal of Business Ethics*, 87(1), 91–109.
- Butler, R. (1988). Enhancing and undermining intrinsic motivation: The effects of task - involving and ego - involving evaluation on interest and performance. *British journal of educational psychology*, 58(1), 1-14.
- Buzavaite, M., & Korsakiene, R. (2019). Human capital and the internationalisation of SMEs: A systemic literature review. *Entrepreneurial Business and Economics Review*, 7(3), 125–142. <https://doi.org/10.15678/EBER.2019.070307>.
- CAHYONO, B., & SE, M. (2011). *Manajemen Lingkungan*.
- Cala, A. (2018). Jew. *The Eternal Enemy?: The History of Antisemitism in Poland* (p. 396). Peter Lang International Academic Publishers.
- Carroll, A. B. (1991). The pyramid of corporate social responsibility: Toward the

- moral management of organizational stakeholders. *Business Horizons*, 34(4), 39–48. [https://doi.org/10.1016/0007-6813\(91\)90005-G](https://doi.org/10.1016/0007-6813(91)90005-G).
- Carter, C. R., & Rogers, D. S. (2008). A framework of sustainable supply chain management: Moving toward new theory. *International Journal of Physical Distribution & Logistics Management*, 38(5), 360–387.
- Cerulo, K. A. (2010). Mining the intersections of cognitive sociology and neuroscience. *Poetics*, 38(2), 115-132.
- Chaganti, R., & Heede, S. (1981). What Is Macromarketing: A Colloquium. *Journal of Macromarketing*, 1(2), 56–56. <https://doi.org/10.1177/027614678100100208>.
- Chang, Ching Hsun. (201). Green innovation performance: Antecedent and consequence. *PICMET: Portland International Center for Management of Engineering and Technology, Proceedings*.
- Chang, C. H. (2014). The Determinants of Green Product Innovation Performance. *Corporate Social Responsibility and Environmental Management*, 23(2), 65–76. <https://doi.org/10.1002/csr.1361>.
- Chang, C. H. (2017). How to enhance green service and green product innovation performance? The roles of inward and outward capabilities. *Corporate Social Responsibility and Environmental Management*. DOI, 25, 411–425. <https://doi.org/10.1002/csr.1469>
- Chang, C. H. (2019). Do green motives influence green product innovation? The mediating role of green value co-creation. *Corporate Social Responsibility and Environmental Management*, 26(2), 330–340. <https://doi.org/10.1002/csr.1685>
- Chang, C. H., & Chen, Y. S. (2013). Green organizational identity and green innovation. *Management Decision*, 51(5), 1056–1070. <https://doi.org/10.1108/MD-09-2011-0314>.
- Chen, Y., Lu, H., Yan, P., Yang, Y., Li, J., & Xia, J. (2021). Analysis of water–carbon–ecological footprints and resource–environment pressure in the Triangle of Central China. *Ecological Indicators*, 125, 107448.
- Chen, Y. S. (2008). The driver of green innovation and green image–green core competence. *Journal of Business Ethics*, 81(3), 531–543. <https://doi.org/10.1007/s10551-007-9522-1>
- Chen, Y. S., Lai, S. B., & Wen, C. T. (2006). The influence of green innovation performance on corporate advantage in Taiwan. *Journal of Business Ethics*, 67(4), 331–339. <https://doi.org/10.1007/s10551-006-9025-5>.
- Cohen, A. (2003). *Multiple Commitments in the Workplace: An Integrative*

Approach. Lawrence Erlbaum Associates.

- Collier, J. E. (2020). *Applied structural equation modeling using AMOS: Basic to advanced techniques*. Routledge.
- Cordeiro, A., & Vieira, F. D. (2012). *Barriers to innovation in SMEs: an international comparison*.
- D'Ambrières, W. (2019). Plastics recycling worldwide: current overview and desirable changes. *Field Actions Science Reports. The Journal of Field Actions*, (Special Issue 19), 12-21.
- Dangelico, R.M. & Pujari, D. (2010). Mainstreaming green product innovation: why and how firms integrate environmental sustainability. *Journal of Business Ethics*, 95(3), 471–486.
- Davis, J. (1992), Ethics and Environmental Marketing. *Journal of Business Ethics*, 11, pp. 81-87.
- Dechant, K., & Altman, B. (1994). Environmental Leadership: from Compliance to Competitive Advantage. *Academy of Management review*, 8 (3): 1-27.
- De Groot, J.I., & Steg, L. (2009). Morality and prosocial behavior: the role of awareness, responsibility, and norms in the norm activation model. *Journal of Social Psychology*, 149(4), pp.425–449.
- Dewi, T. R., & Wardani, I. (2018). Pengembangan Umkm Batik Warna Alam Kampung Batik Laweyan Surakarta. *Journal of Chemical Information and Modeling*, Vol. 13 No (1), 1689–1699.
- Díaz-García, C., González-Moreno, Á., & Sáez-Martínez, F. J. (2015). Eco-innovation: insights from a literature review. *Innovation*, 17(1), 6-23.
- Dibb, S., Simkin, L., Pride, W. M., & Ferrell, O. C. (2005). *Marketing: Concepts and strategies* (p. 850). Houghton Mifflin.
- Di Benedetto, A. (2010). Diffusion of innovation. *Encyclopedia of Technology and Innovation Management*, 113-116.
- Dongoran, Johnson. (2001). Komitmen Organisasi: Dua Sisi Sebuah Koin. *Dian Ekonomi. Jurnal Ekonomi dan Bisnis*, VII, No. 1, Maret 2001, 35-36.
- Donovan, R.J. and Rossiter, J.R. (1982). Store atmosphere: an environmental psychology approach. *Journal of Retailing*, Vol. 58 No. 1, pp.34-57.
- Drucker, P. (2012). *The frontiers of management*. Routledge.
- Dyllick, T., & Hockerts, K. (2002). Beyond the business case for corporate

- sustainability. *Corporate Environmental Responsibility*, 141, 213–224. <https://doi.org/10.4324/9781315259277-7>
- Eckersley, R. (2007). Green Theory. Dunne, T (Ed.). Kurki, M (Ed.). Smith, S (Ed.). *International Relations Theories*, (1), pp.247-265. Oxford University Press.
- Effendy, O. U. (2000). *Ilmu Komunikasi dan Praktek*. Bandung: PT Remaja Rosdakarya.
- Esty, D. C., & Charnovitz, S. (2012). *Drive Innovation Use Green to Compete*.
- Etzioni, A. (1988). *The moral dimension: Toward a new economics*. New York, NY: The Free Press.
- Farrington, S. M. (2012). Does personality matter for small business success?. *South African Journal of Economic and Management Sciences*, 15(4), 382-401
- Fernando, M., & Almeida, S. (2012). The organizational virtuousness of strategic corporate social responsibility: A case study of the Sri Lanka family-owned enterprise MAS Holdings. *European Management Journal*, 30(6), 564–572.
- Fernando, Y., & Wah, W. X. (2017). The impact of eco-innovation drivers on environmental performance: Empirical results from the green technology sector in Malaysia. *Sustainable Production and Consumption*, 12, 27–43. <https://doi.org/10.1016/j.spc.2017.05.002>.
- Ferree, M. M., Gamson, W. A., Rucht, D., & Gerhards, J. (2002). *Shaping abortion discourse: Democracy and the public sphere in Germany and the United States*. Cambridge University Press.
- Figge, F., & Hahn, T. (2012). Is green and profitable sustainable? Assessing the trade-off between economic and environmental aspects. *International Journal of Production Economics*, 140(1), 92–102.
- Fisk, G. (1975). Impact of Social Sanctions on Product Strategy. *Journal of Contemporary Business*, (Winter), pp. 1-20. Henion.
- Fitriani, L. K. (2017). Analisis Green Inovation Dampaknya Terhadap Keunggulan Bersaing Produk Dan Kinerja Pemasaran (Studi Empirik Pada Ukm Batik Ciwaringin Kabupaten Cirebon). *Journal of Management and Business Review*, 12(2). <https://doi.org/10.34149/jmbr.v12i2.41>
- Foxon, T. J., & Pearson, P. J. G. (2007). Towards improved policy processes for promoting innovation in renewable electricity technologies in the UK. *Energy Policy*, 35(3), 1539–1550. <https://doi.org/10.1016/j.enpol.2006.04.009>.
- Freeman, R. E. (2010). *Strategic management: A stakeholder approach*. Cambridge university press.

- Freeman, C., & Soete, L. (1997). *The Economics of Industrial Innovation (3rd ed.)*. Pinter, London.
- Friedenberg, F. K., Hanlon, A., Vanar, V., Nehemia, D., Mekapati, J., Nelson, D. B., & Richter, J. E. (2010). Trends in gastroesophageal reflux disease as measured by the National Ambulatory Medical Care Survey. *Digestive diseases and sciences*, 55(7), 1911-1917.
- Fundeanu, D. D., & Badele, C. S. (2014). The Impact of Regional Innovative Clusters on Competitiveness. *Procedia - Social and Behavioral Sciences*, 124, 405–414. <https://doi.org/10.1016/j.sbspro.2014.02.502>.
- Gamson, William A. 1992. *Talking Politics*. New York, NY: Cambridge University Press
- Gamson, W. A., & Modigliani, A. (1989). Media discourse and public opinion on nuclear power: A constructionist approach. *American journal of sociology*, 95(1), 1-37.
- Gaskin, J., & Lim, J. (2016). *Model fit measures*. *Gaskination's StatWiki*, 1-55.
- Gee, S. (1981). *Technology transfer, innovation, and international competitiveness*. John Wiley & Sons.
- Ghisetti, C., Mancinelli, S., Mazzanti, M., & Zoli, M. (2017). Financial barriers and environmental innovations: evidence from EU manufacturing firms. *Climate Policy*, 17(sup1), S131-S147.
- Goodin, R. E. (2013). *Green political theory*. John Wiley & Sons.
- Graafland, J., & Van De Ven, B. (2006). Strategic and moral motivation for corporate social responsibility. *Journal of Corporate Citizenship*, 22, 111–123.
- Grant, J. S., & Davis, L. L. (1997). Selection and use of content experts for instrument development. *Research in nursing & health*, 20(3), 269-274.
- Greeno, J. L., & Robinson, S. N. 1992. Rethinking corporate environmental management. *Columbia Journal of World Business*, 27(3 & 4): 222-232
- Grillitsch, M., & Hansen, T. (2019). Green industry development in different types of regions. *European Planning Studies*, 27(11), 2163–2183. <https://doi.org/10.1080/09654313.2019.1648385>.
- Hahn, T., & Scheermesser, M. (2006). Approaches to corporat sustainability among German companies. *Corporate Social Responsibility and Environmental Management*, 13(3), 150–165.
- Haidt, J. (2001). The emotional dog and its rational tail: a social intuitionist approach

to moral judgment. *Psychology Reie*, 108(4), pp. 814.

Hair, J.F., Anderson, R.E., Tatham, R.L. (1992). *Multivariate Data Analysis*, 3rd edition. Macmillan, New York.

Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. (2012). *Multivariate data analysis (6th ed.)*. London: Pearson.

Han, J. K., Kim, N., & Srivastava, R. K. (1998). Market orientation and organizational performance: Is innovation a missing link? *Journal of Marketing*, 62(4), 30–45. <https://doi.org/10.2307/1252285>

Hardin, C. D., & Conley, T. D. (2001). A relational approach to cognition: Shared experience and relationship affirmation in social cognition. In G. B. Moskowitz (Ed.), *Cognitive Social Psychology: The Princeton Symposium on the Legacy and Future of Social Cognition* (pp. 3–17).

Hart, S. L. (1995). A natural-resource-based view of the firm. *Academy of Management Journal*, 37: 986-1014.

Haryono, H., Faizal D, M., Liamita N, C., & Rostika, A. (2018). Pengolahan Limbah Zat Warna Tekstil Terdispersi dengan Metode Elektroflotasi. *EduChemia (Jurnal Kimia Dan Pendidikan)*, 3(1), 94. <https://doi.org/10.30870/educhemia.v3i1.2625>.

Hazudin, S. F., Kader, M. A. R. A., Tarmuji, N. H., Ishak, M., & Al, R. (2015). Discovering small business start up motives, success factors and barriers: A gender analysis. *Procedia Economics and Finance*, 31, 436-443.

Henion, Karl E. (1976). *Ecological Marketing*. Columbus: Grid Books.

Henriques, I., & Sadorsky, P. (1999). The relationship between environmental commitment and managerial perceptions of stakeholder importance. *Academy of Management Journal*, 42(1), 87–99.

Hofstede, C. (1980). *Culture's consequences*. London: Sage.

Hooper, D., Coughlan, J. and Mullen, M. R. (2008). Structural Equation Modelling: Guidelines for Determining Model Fit. *The Electronic Journal of Business Research Methods*, 6 (1), pp. 53 - 60

Huang, J. W., & Li, Y. H. (2018). How resource alignment moderates the relationship between environmental innovation strategy and green innovation performance. *Journal of Business and Industrial Marketing*, 33(3), 316–324. <https://doi.org/10.1108/JBIM-10-2016-0253>.

Hu, L. T., & Bentler, P. M. (1999). Cutoff criteria for fit indexes in covariance structure analysis: Conventional criteria versus new alternatives. *Structural*

equation modeling: a multidisciplinary journal, 6(1), 1-55.

- Hur, W. M., Kim, H., & Kim, H. K. (2018). Does customer engagement in corporate social responsibility initiatives lead to customer citizenship behaviour? The mediating roles of customer - company identification and affective commitment. *Corporate Social Responsibility and Environmental Management*. <https://doi.org/10.1002/csr.1636>
- Husted, B. W. (2005). Risk management, real options, and corporate social responsibility. *Journal of Business Ethics*, 60(2), 175–183.
- Idrus, I. (2019). Pengelolaan Sampah Ramah Lingkungan Berbasis Kearifan Lokal (Studi Kasus TPA Antang Kota Makassar). *Journal Ilmu Teknik Vol, February*. https://www.researchgate.net/profile/Iham_Idrus/publication/339399642_Pengelolaan_Sampah_Ramah_Lingkungan_Berbasis_Kearifan_Lokal_Studi_Kasus_TPA_Antang_Kota_Makassar/links/5e4f4c5592851c7f7f4907e2/Pengelolaan-Sampah-Ramah-Lingkungan-Berbasis-Kearifan-Lokal.
- Iskandar, & Eny Kustiyah. (2017). Batik Sebagai Identitas Kultural Bangsa Indonesia Di Era Globalisasi. *Gema*, 30(52), 2456–2472.
- Jauhari, F. A. (2014). Pengaruh Faktor Fundamental Dan Makro Ekonomi Terhadap Harga Saham Pada Perusahaan Industri Properti Di Bursa Efek Indonesia R. Achmad Jauhari *) Latar Belakang Perkembangan Beberapa Faktor Makro Ekonomi Indonesia Tahun Kenalkan PDB tahunan yang terus me. *Jurnal Media Wahan Ekonomika*, 11(3), 65–83.
- Jöreskog, K. and Sörbom, D. (1993). *LISREL 8: Structural Equation Modeling with the SIMPLIS Command Language*. Chicago, IL: Scientific Software International Inc.
- Jordá Borrell, R. M. (2007). Comportamientos innovadores de las empresas de servicios avanzados: Aprendizaje y entorno en Andalucía. *Economía industrial*, 363, 205-221.
- Jirakraisiri, J., Badir, Y.F. and Frank, B. (2021). Translating green strategic intent into green process innovation performance: the role of green intellectual capital. *Journal of Intellectual Capital*, 22(7), 43-67. <https://doi.org/10.1108/JIC-08-2020-0277>
- Kagan, R. A., Gunningham, N., & Thornton, D. (2003). Explaining corporate environmental performance: How does regulation matter? *Law and Society Review*, 37(1), 51–90. <https://doi.org/10.1111/1540-5893.3701002>.
- Kammerer, D. (2009). The effects of customer benefit and regulation on environmental product innovation. Empirical evidence from appliance manufacturers in Germany. *Ecological Economics*, 68(8–9), 2285–2295.

<https://doi.org/10.1016/j.ecolecon.2009.02.016>.

- Kemp, R., & Foxon, T. (2007). Eco-innovation from an innovation dynamics perspective. *Proyecto Measuring Eco-Innovation (MEI)*, 1–49. [http://www.merit.unu.edu/MEI/papers/Eco-innovation from an innovation dynamics perspective version of april 13 2007.pdf](http://www.merit.unu.edu/MEI/papers/Eco-innovation%20from%20an%20innovation%20dynamics%20perspective%20version%20of%20april%2013%202007.pdf)
- Kemp, R., & Loorbach, D. (2005). Dutch Policies to Manage the Transition to Sustainable Energy. *Jahrbuch Okologische Okonomik: Innovationen Und Transformation*, 123–151.
- Kemp, R., & Pearson, P. (2008). Final report MEI project about measuring eco-innovation. *UM Merit, Maastricht*, 32(3), 121–124.
- Kenny, D.A. and McCoach, D.B. (2003). Effect of the Number of Variables on Measures of Fit in Structural Equation Modeling. *Structural Equation Modeling*, 10 (3), 333-51.
- Keogh, P., & Polonsky, M. (1998). Environmental Commitment: A Basic for Environmental Entrepreneurship?. *Journal of organizational Change*, 11(1): 38-49.
- Kim, J. Y., Jeong, S. J., Cho, Y. J., & Kim, K. S. (2014). Eco-friendly manufacturing strategies for simultaneous consideration between productivity and environmental performances: A case study on a printed circuit board manufacturing. *Journal of Cleaner Production*, 67, 249–257. <https://doi.org/10.1016/j.jclepro.2013.12.043>.
- Kinoti, M. W. (2011). Green marketing intervention strategies and sustainable development: A conceptual paper. *International journal of business and social science*, 2(23).
- Klemmer, P., Lehr, U., Loebbe, K., 1999. *Environmental Innovation. Volume 3 of publications from a Joint Project on Innovation Impacts of Environmental Policy Instruments. Synthesis Report of a project commissioned by the German Ministry of Research and Technology*. Analytica-Verlag, Berlin.
- Kuratko, D.F. & Hodgetts, R.M. (2007). *Entrepreneurship: Theory, Process, Practice 7th ed.* (Mason, OH: Thomson/SouthWestern Publishing)
- Kusumatantya, I. (2013). Peran Pemangku Kepentingan Dalam Pembentukan Komunitas Guna Mencapai Ketahanan Sosial Ekonomi Masyarakat. *Jurnal Wilayah Dan Lingkungan*, 1(1), 33. <https://doi.org/10.14710/jwl.1.1.33-48>
- Larsen, P., & Lewis, A. (2007). How award-winning SMEs manage the barriers to innovation. *Creativity and Innovation Management*, 16(2), 142–151. <https://doi.org/10.1111/j.1467-8691.2007.00428.x>

- Li, J., Zeng, J., Ye, Z., & Huang, X. (2021). Are clean technologies more effective than end-of-pipe technologies? Evidence from chinese manufacturing. *International Journal of Environmental Research and Public Health*, 18(8). <https://doi.org/10.3390/ijerph18084012>.
- Lynes, J. K., & Dredge, D. (2006). Going green: Motivations for environmental commitment in the airline industry. A case study of Scandinavian Airlines. *Journal of sustainable tourism*, 14(2), 116-138.
- Mahmood, Zeeshan; Kouser, Rehana; Ali, Waris; Ahmad, Zubair; Salman, Tahira. (2018). Does Corporate Governance Affect Sustainability Disclosure? A Mixed Methods Study. *Sustainability*, 10(1), 207-. <https://doi.org/10.3390/su10010207>.
- Mahwah, NJ: Lawrence Erlbaum Associates.
- Malhotra, R. (1993). *The origin of Pluto's peculiar orbit*. *Nature*, 365(6449), 819-821.
- Marín-García, J. A., Aznar-Mas, L. E., & González-Ladrón-de-Guevara, F. (2011). Innovation types and talent management for innovation. *WPCM-Working Papers on Operations Management*, 2(2), 25-31.
- Martín-de Castro, G., López-Sáez, P., & Delgado-Verde, M. (2011). Towards a knowledge-based view of firm innovation. *Theory and empirical research. Journal of Knowledge Management*, 15(6), 871-874. <https://doi.org/10.1108/13673271111179253>
- Mathieu, J. E., & Dennis M. Z. (1990). A Review and Meta-Analysis of the Antecedents, Correlates, and Consequences of Organizational Commitment. *Psychological Bulletin*, 108 (2), pp. 171-194.
- Mathiyazhagan, K., Govindan, K., & Noorul Haq, A. (2014). Pressure analysis for green supply chain management implementation in Indian industries using analytic hierarchy process. *International Journal of Production Research*, 52(1), 188-202.
- McAllister, I., & Studlar, D. (1999). Green versus brown: explaining environmental commitment in Australia. *Social Science Quarterly*, 80(4), 775-792.
- McDonnell, T. E. (2014). Drawing out Culture: Productive Methods for Measuring Cognition and Resonance. *Theory and Society* 43(3):247-74.
- McDonnell, Terence E., Bail, C. A., Tavory, I. (2017). A Theory of Resonance. *Sociological Theory*, 35(1), 14. <https://doi.org/10.1177/0735275117692837>.
- McGrath, R. G., Tsai, M. H., Venkataraman, S., & MacMillan, I. C. (1996). Innovation, competitive advantage and rent: a model and test. *Management Science*, 42(3), 389-403.

- McIntosh, C. (2006). Rethinking fit assessment in structural equation modelling: A commentary and elaboration on Barrett (2007). *Personality and Individual Differences*, 42 (5), 859-67.
- McWilliams, A., & Siegel, D. S. (2011). Creating and capturing value: Strategic corporate social responsibility, resource-based theory, and sustainable competitive advantage. *Journal of Management*, 37(5), 1480–1495. <https://doi.org/10.1177/0149206310385696>.
- Mehrabian, A., dan Russel, J.A. (1974). *An Approach to Environmental Psychology*. Cambridge, Mass: MIT press.
- Meyer, J. P., and Natalie J. Allen. (1997). *Commitment in the Workplace: Theory, Research, and Application*. SagePub.
- Millson, M. R., & Wilemon, D. (2006). Driving new product success in the electrical equipment manufacturing industry. *Technovation*, 26(11), 1268-1286.
- Ming, J., Jianqiu, Z., Bilal, M., Akram, U., & Fan, M. (2021). How social presence influences impulse buying behavior in live streaming commerce? The role of SOR theory. *International Journal of Web Information Systems*.
- Mittelstaedt, J. D., & Kilbourne, W. E. (2008, February). Macromarketing perspectives on sustainable consumption. In *Sustainable Consumption and Production: Framework for Action, proceedings of the Second Conference of the Sustainable Consumption Research Exchange* (Vol. 5, pp. 17-26).
- Mittelstaedt, J. D., Shultz, C. J., Kilbourne, W. E., & Peterson, M. (2014). Sustainability as megatrend: Two schools of macromarketing thought. *Journal of Macromarketing*, 34(3), 253-264.
- Mittelstaedt, J. D., Kilbourne, W. E., & Shultz II, C. J. (2015). Macromarketing approaches to thought development in positive marketing: Two perspectives on a research agenda for positive marketing scholars. *Journal of Business Research*, 68(12), 2513-2516
- Moorman, C., & Miner, A. S. (1998). Organizational improvisation and organizational memory. *Academy of Management Review*, 23(4), 698–723. <https://doi.org/10.5465/AMR.1998.1255634>.
- Moraes, L. E., Wilen, J. E., Robinson, P. H., & Fadel, J. G. (2012). A linear programming model to optimize diets in environmental policy scenarios. *Journal of dairy science*, 95(3), 1267-1282.
- Morgan, F. (1992). On the Making of Environmental Managers: Is Marketing As “Green” as It Should Be?. in *Transcript of the Special Session at the 1992 AMA Winter Educators’ Conference*, San Antonio. Texas, Binghamton: SUNY.

- Mosakowski, E. (1993). A resource-based perspective on the dynamic strategy-performance relationship: An empirical examination of the focus and differentiation strategies in entrepreneurial firms. *Journal of management*, 19(4), 819-839.
- Mowen, J. C. and Michael Minor. (2002). *Perilaku Konsumen*. Penerbit: Erlangga, Jakarta.
- Murphy, M., & Arenas, D. (2010). Through indigenous lenses: Cross-sector collaborations with fringe stakeholders. *Journal of Business Ethics*, 94(1), 103-121.
- Mushtaq, S., Zubair, S. S., Khan, M. A., & Khurram, S. (2019). Mediating role of environmental commitment between green organizational identity and green innovation performance. *Pakistan Journal of Commerce and Social Science*, 13(2), 385-408.
- Nastiti, T. (2004). environmental commitment-faktor fundamen pada environmental entrepreneurship. *Jurnal Manajemen Maranatha*, 4, 27-41.
- Ndubisi, N. O., & Iftikhar, K. (2012). Relationship between entrepreneurship, innovation and performance: Comparing small and medium - size enterprises. *Journal of Research in Marketing and entrepreneurship*.
- Nindita, V. (2017). Perancangan dan aplikasi eko-efisiensi pada ukm batik nadia royani pekalongan. *Jurnal Ilmiah Teknosains*, 3(2).
- Nurlan, F. (2019). *Metodologi penelitian kuantitatif*. CV. Pilar Nusantara
- Nuryakin, & Maryati, T. (2020). Green product competitiveness and green product success. Why and how does mediating affect green innovation performance? *Entrepreneurship and Sustainability Issues*, 7(4), 3061-3077. [https://doi.org/10.9770/jesi.2020.7.4\(33\)](https://doi.org/10.9770/jesi.2020.7.4(33)).
- O'Regan, N., & Ghobadian, A. (2004). The importance of capabilities for strategic direction and performance. *Management Decision*, 42(2), 292-313. <https://doi.org/10.1108/00251740410518525>.
- Osborne, J. W., & Blanchard, M. R. (2011). Random responding from participants is a threat to the validity of social science research results. *Frontiers in psychology*, 1, 220.
- Oltra, V., & Saint Jean, M. (2009). Sectoral systems of environmental innovation: An application to the French automotive industry. *Technological Forecasting and Social Change*, 76(4), 567-583. <https://doi.org/10.1016/j.techfore.2008.03.025>.
- Paulraj, A., Chen, I. J., & Blome, C. (2017). Motives and Performance Outcomes of

Sustainable Supply Chain Management Practices: A Multi-theoretical Perspective. *Journal of Business Ethics*, 145(2), 239–258. <https://doi.org/10.1007/s10551-015-2857-0>.

Pava, M. L., & Krausz, J. (1996). The association between corporate social responsibility and financial performance: The paradox of social cost. *Journal of Business Ethics*, 15(3), 321–357.

Peattie, K. (2001). Towards sustainability: the third age of green marketing. *The marketing review*, 2(2), 129-146.

Penrose, E. T. (1959). *The theory of the growth of the firm*. New York: Wiley.

Peter, O., & Mbohwa, C. (2019). Industrial energy conservation initiative and prospect for sustainable manufacturing. *Procedia Manufacturing*, 35, 546-551.

Pickering, J., Bäckstrand, K., & Schlosberg, D. (2020). Between environmental and ecological democracy: theory and practice at the democracy-environment nexus. *Journal of environmental policy & planning*, 22(1), 1-15.

Piqueras-Fiszman, B., & Spence, C. (2015). Sensory expectations based on product-extrinsic food cues: An interdisciplinary review of the empirical evidence and theoretical accounts. *Food Quality and Preference*, 40(PA), 165–179. <https://doi.org/10.1016/j.foodqual.2014.09.013>.

Polonsky, M.J. (1994) An Introduction to Green Marketing. *Electronic Green Journal*, 1, 2-3.

Porter, M. E. (1990). *The competitive advantage of nations*. Harvard business review, 73, 91.

Porter, L. W., Crampon, W. J. & Smith, F. J. (1976). Organizational commitment and managerial turnover: A longitudinal study. *Organizational behavior and human performance*, 98, 87–98.

Pradnyandana, Septian, Yasa. (2017). Pengaruh Inovasi Ramah Lingkungan dan kelengkapan Produk Terhadap Kinerja Pemasaran Melalui Daya Saing Produk Ramah Lingkungan. *E-Jurnal Manajemen Unud*, 6(7), 3738–3765.

Priambadi, I., Putra, A. A., & Ghurri, A. (2016). *Evaluasi Jaringan Perpipaan Transmisi Air Baku di Kabupaten Karangasem Pemerintah Pusat dibawah Kementerian Pekerjaan Umum yaitu Balai Wilayah Sungai*. 2(2), 93–101.

Provasi, G., & Squazzoni, F. (2007). Academic entrepreneurship and scientific innovation: micro-foundations and institutions. Department of Social Sciences, *University of Brescia (Hrsg.): Working paper. Nr. SOC*, 06-07.

- Purba, B., Susanti, E., Mustaqim, Y., Wisnujati, N. S., Hasan, M., Aisyah, H., ... & Sudarmanto, E. (2021). *Etika Ekonomi*. Yayasan Kita Menulis.
- Qurniawati, R. S. (2018). Theoretical Review: *Teori Pemasaran Hijau*. *Among Makarti*, 10(2).
- Reinhardt, F. L., Stavins, R. N., & Vietor, R. H. K. (2008). Corporate social responsibility through an economic lens. *Review of Environmental Economics and Policy*, 2(2), 219–239. <https://doi.org/10.1093/reep/ren008>.
- Rifa'atussa'adah, dan Bulan Prabawani. 2017. Analisis Eko-Efisiensi Pada Usaha Kecil Menengah Batik Tulis Bakaran. *Jurnal Administrasi Bisnis* 6(3): 1–6.
- RONA, D. N. (2013). *Pengaruh Modal Intelektual terhadap Kinerja Keuangan pada Perusahaan Manufaktur di Bursa Efek Indonesia Tahun 2007-2011* (Doctoral dissertation, STIE Perbanas Surabaya).
- Santoso, H., & KRMT, I. (2014). *Model Ekolabel Sebagai Instrumen Pengelolaan Lingkungan Pada Industri Furnitur di Jawa Tengah dan Daerah Istimewa Yogyakarta* (Doctoral dissertation, Program Doktor Ilmu Lingkungan).
- Sarkis, J. (Ed.). (2006). *Greening the supply chain*. Springer Science & Business Media.
- Sarkis, J., Gonzalez-Torre, P., & Adenso-Diaz, B. (2010). Stakeholder pressure and the adoption of environmental practices: The mediating effect of training. *Journal of Operations Management*, 28(2), 163–176.
- Schaltegger S., & Wagner M. (2011). Sustainable entrepreneurship and sustainability innovation: categories and interactions. *Business Strategy and the Environment* 20(4): 222–237.
- Schudson, M. (1989). How culture works: Perspectives from media studies on the efficacy of symbols. *Theory and Society*, 153-180.
- Schumpeter, J. A. (1912/1934). *Theorie der wirtschaftlichen Entwicklung*. Leipzig: Duncker & Humblot. English translation published in 1934 as *The Theory of Economic Development*. Cambridge, MA: Harvard University Press.
- Schumpeter, J.A. (1942). *Capitalism, Socialism and Democracy*. New York: Harper
- Shad, M. K., Lai, F. W., Fatt, C. L., Klemeš, J. J., & Bokhari, A. (2019). Integrating sustainability reporting into enterprise risk management and its relationship with business performance: A conceptual framework. *Journal of Cleaner production*, 208, 415-425.
- Shapiro, M. E. (1978). Coastal Zone Management and Excluded Federal Lands: The Viability of Continued Federalism in the Management of Federal Coastlands.

Ecology LQ, 7, 1011.

- Shaw, G., & Williams, A. (2009). Knowledge transfer and management in tourism organisations: An emerging research agenda. *Tourism Management*, 30(3), 325–335. <https://doi.org/10.1016/j.tourman.2008.02.023>.
- Sheth, J. N., & Parvatiyar, A. (1995). The evolution of relationship marketing. *International business review*, 4(4), 397-418.
- Shrivastava, P. (1995). Environmental Technologies and Competitive Advantage. *Strategic Management Journal* 16(Special issue), 183–200.
- Siegel, D. S. (2009). Green management matters only if it yields more green: An economic/strategic perspective. *Journal of Management Perspectives*, 23(3), 5–16.
- Sisca, S., Simarmata, H. M. P., Grace, E., Purba, B., Dewi, I. K., Silalahi, M., ... & Sudarmanto, E. (2021). *Manajemen Inovasi*. Yayasan Kita Menulis.
- Snow DA, Benford RD. (1988). Ideology, frame resonance, and participant mobilization. *International Social Movement Resarch*. 1:197-218.
- Snow, R. B., Zimmerman, R. D., Gandy, S. E., & Deck, M. D. (1986). Comparison of magnetic resonance imaging and computed tomography in the evaluation of head injury. *Neurosurgery*, 18(1), 45-52.
- Soewarno, N., Tjahjadi, B., & Fithrianti, F. (2019). Green innovation strategy and green innovation: The roles of green organizational identity and environmental organizational legitimacy. *Management Decision*, 57(11), 3061–3078. <https://doi.org/10.1108/MD-05-2018-0563>
- Sogn-Grundvåg, G., Asche, F., Zhang, D., & Young, J. A. (2019). Eco-labels and product longevity: The case of whitefish in UK grocery retailing. *Food Policy*, 88(August). <https://doi.org/10.1016/j.foodpol.2019.101750>
- Song, W., & Yu, H. (2018). Green innovation strategy and green innovation: The roles of green creativity and green organizational identity. *Corporate Social Responsibility and Environmental Management*, 25(2), 135–150. <https://doi.org/10.1002/csr.1445>
- Sörqvist, P., Langeborg, L., & Marsh, J. E. (2016). Social desirability does not underpin the eco-label effect on product judgments. *Food Quality and Preference*, 50, 82–87. <https://doi.org/10.1016/j.foodqual.2016.01.010>.
- Srivastava, A., & Gupta, R. K. (2007). *Leveraging knowledge management for organizational innovation and creativity*.
- Suasana, I., & Ekawati, N. W. (2018). Environmental commitment and green

- innovation reaching success new products of creative industry in Bali. *Journal of Business and Retail Management Research* 12(04).
- Sugianto, A. F. (2019). *Analisis Faktor Pendorong dan Penghambat Menjadi Ecopreneur pada Usaha Mikro Kecil Di Semarang* (Doctoral dissertation, Unika Soegijapranata Semarang).
- Sulistyowatie, S. L., & Pahlevi, R. W. (2019). Innovation of Business and Environmental Performance in Kebon Indah Batik Association Klaten: the Impact of Transfer of Knowledge and Quality Management. *Jurnal Manajemen Bisnis*, 10(2), 192–203. <https://doi.org/10.18196/mb.10178>.
- Sunarjo, W.A., Manalu, V.G., & Adawiyah, W.R. (2021). Nurturing Consumers' Green Purchase Intention On Natural Dyes Batik During Craft Shopping Tour In The Batik City Of Pekalongan Indonesia. *GeoJournal of Tourism and Geosties*, 34(1), 186–192. <https://doi.org/10.30892/gtg.34124-635>
- Sunarjo, W. A., Setyanto, R. P., & Suroso, A. (2022). Motives And Green Innovation Performance in Indonesian Small and Medium Enterprises (Sme's) Batik-A Qualitative Case Study. *Quality-Access to Success*, 23(186).
- Tamir, M. (2016). Why do people regulate their emotions? A taxonomy of motives in emotion regulation. *Personality and Social Psychology Review*, 20, 199–222. <http://dx.doi.org/10.1177/1088868315586325>.
- Tang, K., Qiu, Y., & Zhou, D. (2020). Does command-and-control regulation promote green innovation performance? Evidence from China's industrial enterprises. *Science of The Total Environment*, 712, 136362. doi:10.1016/j.scitotenv.2019.13636
- Testa, F., Boiral, O., & Iraldo, F. (2018). Internalization of environmental practices and institutional complexity: can stakeholders pressures encourage greenwashing?. *Journal of Business Ethics*, 147(2), 287-307.
- Tett, R. P., & John P. Meyer. (1993). Job Satisfaction, Organizational Commitment, Turnover Intention, and Turnover: Path Analyses Based on Meta-Analytic Findings. *Personnel Psychology*, 46, pp. 259-293.
- Thakkar, J. J. (2020). Applications of SEM and FAQs. In *Structural equation modelling* (pp. 101-112). Springer, Singapore.
- Triatmaja, M. F., Purwanto, T., & Susanti, L. (2019). *Analisis Faktor Ketersediaan Ukm Batik Di Kota Pekalongan*. 334–341.
- Trixie, A. A. (2020). Filosofi Motif Batik Sebagai Identitas Bangsa Indonesia. *Folio*, Vol 1 No 1, 1–9. <https://journal.uc.ac.id/index.php/FOLIO/article/view/1380>.
- Trott, P. (2008). *Innovation management and new product development*. Pearson

education.

- Valencia, C. M. D. B. (2000). La mejora continua en la gestión de calidad Seis sigma, el camino de la excelencia. *Economía Industrial*, 331(I), 59–66.
- Von Stamm, B. (2008). *Managing innovation, design and creativity*. John Wiley & Sons.
- Wang, S., Li, J., & Zhao, D. (2018). Institutional Pressures and Environmental Management Practices: The Moderating Effects of Environmental Commitment and Resource Availability. *Business Strategy and the Environment*, 27(1), 52–69. <https://doi.org/10.1002/bse.1983>.
- Weng, M.-H., & Lin, C.-Y. (2011). Determinants of green innovation adoption for small and medium-size enterprises (SMES). *African Journal of Business Management*, 5(31), 9154–9163. <https://doi.org/10.5897/ajbm11.273>
- Wernerfelt, B. (1984). A resource-based view of the firm. *Strategic Management Journal*, 5, 171–180.
- Wheaton, B., Muthen, B., Alwin, D. F., and Summers, G. (1977). Assessing Reliability and Stability in Panel Models. *Sociological Methodology*, 8 (1), 84–136.
- Widodo, N. D. (2013). Bentuk Penerapan Eko-Efisiensi pada Rantai Nilai di Klaster Batik Laweyan, Kota Surakarta. *Jurnal Wilayah Dan Lingkungan*, 1(3), 287. <https://doi.org/10.14710/jwl.1.3.287-302>.
- Wiener, Y. (1982). Commitment in Organization: A Normative View. *Academy of Management Review*, 7, 418–428. <http://dx.doi.org/10.2307/257534>.
- Wu, S.-I., & Chen, Y.-J. (2014). The Impact of Green Marketing and Perceived Innovation on Purchase Intention for Green Products. *International Journal of Marketing Studies*, 6(5), 81–100. <https://doi.org/10.5539/ijms.v6n5p81>.
- Xie, X., Fang, L., & Zeng, S. (2016). Collaborative innovation network and knowledge transfer performance: A fsQCA approach. *Journal of Business Research*, 69(11), 5210–5215. <https://doi.org/10.1016/j.jbusres.2016.04.114>.
- Xie, X., Hoang, T.T., & Zhu, Q. (2020). Green process innovation and financial performance: The role of green social capital and customers' tacit green needs. *Journal of Innovation & Knowledge*, 7. <https://doi.org/10.1016/j.jik.2022.100165>
- Yousaf, Z., Radulescu, M., Sinisi, C. I., Serbanescu, L., & Paunescu, L. M. (2021). Harmonization of green motives and green business strategies towards sustainable development of hospitality and tourism industry: green environmental policies. *Sustainability*, 13(12), 6592.

- Yusr, M. M., Salimon, M.G., Mokhtar, S.S.M., Abaid, W. M.A. W., Perumal, S., & Soula, O. (2020). Green innovation performance! How to be achieved? A study applied on Malaysian manufacturing sector. *Sustainable Futures*, 2. <https://doi.org/10.1016/j.sftr.2020.100040>
- Zahran, S., Kim, E., Chen, X., & Lubell, M. (2007). Ecological development and global climate change: A cross-national study of Kyoto Protocol ratification. *Society and Natural Resources*, 20(1), 37-55.
- Zammi, M., Rahmawati, A., & Nirwana, R. R. (2018). Analisis Dampak Limbah Buangan Limbah Pabrik Batik di Sungai Simbangkulon Kab. Pekalongan. *Walisongo Journal of Chemistry*, 1(1), 1. <https://doi.org/10.21580/wjc.v2i1.2667>
- Zelezny, L. C., & Schultz, P. W. (2000). Promoting Environmentalism. *Journal of Social Issues*, 56(3), 365–371.
- Zhang, Y., Zheng, J., & Darko, A. (2018). How does transformational leadership promote innovation in construction? The mediating role of innovation climate and the multilevel moderation role of project requirements. *Sustainability (Switzerland)*, 10(5). <https://doi.org/10.3390/su10051506>
- Zhu, Q., Sarkis, J., & Lai, K. hung. (2008). Confirmation of a measurement model for green supply chain management practices implementation. *International Journal of Production Economics*, 111(2), 261–273. <https://doi.org/10.1016/j.ijpe.2006.11.029>.
- Ziegler, A., & Nogareda, J. S. (2009). Environmental management systems and technological environmental innovations: Exploring the causal relationship. *Research Policy*, 38(5), 885-893.
- Zuhail, L. R. (2010, February). Resolving multi objective stock portfolio optimization problem using genetic algorithm. In *2010 The 2nd International Conference on Computer and Automation Engineering (ICCAE)* (Vol. 2, pp. 40-44). IEEE.
- ***Clean Batik Initiative (CBI). (2013). Laporan Pencapaian Tahun 2011-2012 Tahun Kedua. Jakarta: EU-Switch Asia Program.
- bbkb.kemenperin.go.id/. (2021, 22 juli). Daftar Perusahaan Kerajinan dan Batik. Diakses pada 05 Agustus 2021, dari https://bbkb.kemenperin.go.id/index.php/post/read/daftar_perusahaan_industri_kerajinan_dan_batik_0
- Kebijakan Pengembangan Industri Hijau (Green Industry) Kementerian Perindustrian (cited : 21062021) (<https://greenlistingindonesia.com/berita-147-kebijakan-pengembangan-industri-hijau-green-industry-kementerian-perindustrian.html>)