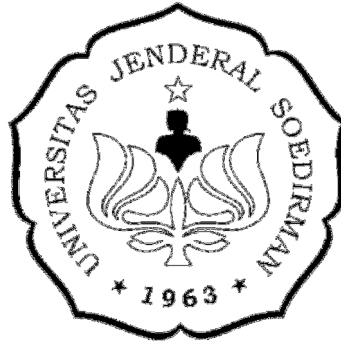


**THESIS**

**ANALYSIS OF FACTORS AFFECTING CUSTOMER'S DEMAND  
TOWARDS ISLAMIC BANKING : A STUDY ON BANK SYARIAH  
MANDIRI PURWOKERTO**



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