

## CHAPTER V

### CONCLUSION AND RECOMMENDATION

This chapter presents the conclusion and recommendation from the finding of the study results and discussions. The first is the conclusion of the research finding and discussion. The conclusion deals with the result of ugly duckling complex in Webtoon *True Beauty* (2018). Meanwhile, the second recommendation deals with other researchers who will research Webtoon *True Beauty* (2018) with other literary works.

#### 5.1 Conclusion

Based on the result of research that have been done, it can be inferred based on the research question, the researcher found that from 12 data, there are 7 data of Jugyeong's Ugly Thought, 2 data of Jugyeong's Ugly Feelings, and 3 data of Jugyeong's Felt Completely and Unlovable in *True Beauty* Webtoon Comic. The beauty standard is the topic of the story used in the Webtoon *True Beauty* (2018). It shows that online media, especially Webtoon, is still using a story that deals with the actual life or the experiences of the author. The setting in which the Webtoon *True Beauty* (2018) takes place is that South Korea has its own beauty standards. Korean women compete to be beautiful, referring to Korean society's standards. This happens because society expects high beauty. Therefore, many women are dissatisfied with themselves, insecure and constantly think that they do not measure up to society's standards.

In webtoon *True Beauty* (2018), it is found that inferiority complex is related with beauty standards. A person with inferiority complex has a psychologically flaws and insecure about her appearance. In Korea, beauty standard is based on physical appearance and Korean society follow Western beauty standards. So, many women compete to be beautiful by getting plastic surgery. The reason they do this is to meet the prevailing standards of beauty in South Korea and to be treated kindly by the society. Thus, a person with inferiority complex is someone who did not fulfil the standards of beauty in society.

## 5.2 Recommendation

There is one recommendation for the theory that can be applied to analyze Webtoon *True Beauty* (2018) the researchers recommend for future research, that is perspective beauty privilege in society. This perspective is found for changing the appearance according to society's expectations. Using social study, the future research can explore society's perspective about beauty privilege in society. It is because most beauty standards are seen through outer appearance whereas beauty standard based on appearance can be changed based on their inner beauty. For example, the webtoon *True Beauty* (2018) which raises a story of a woman who hides her bare face using makeup to look beautiful and popular. Hopefully, this recommendation will be beneficial for those who are interested in doing social study.