

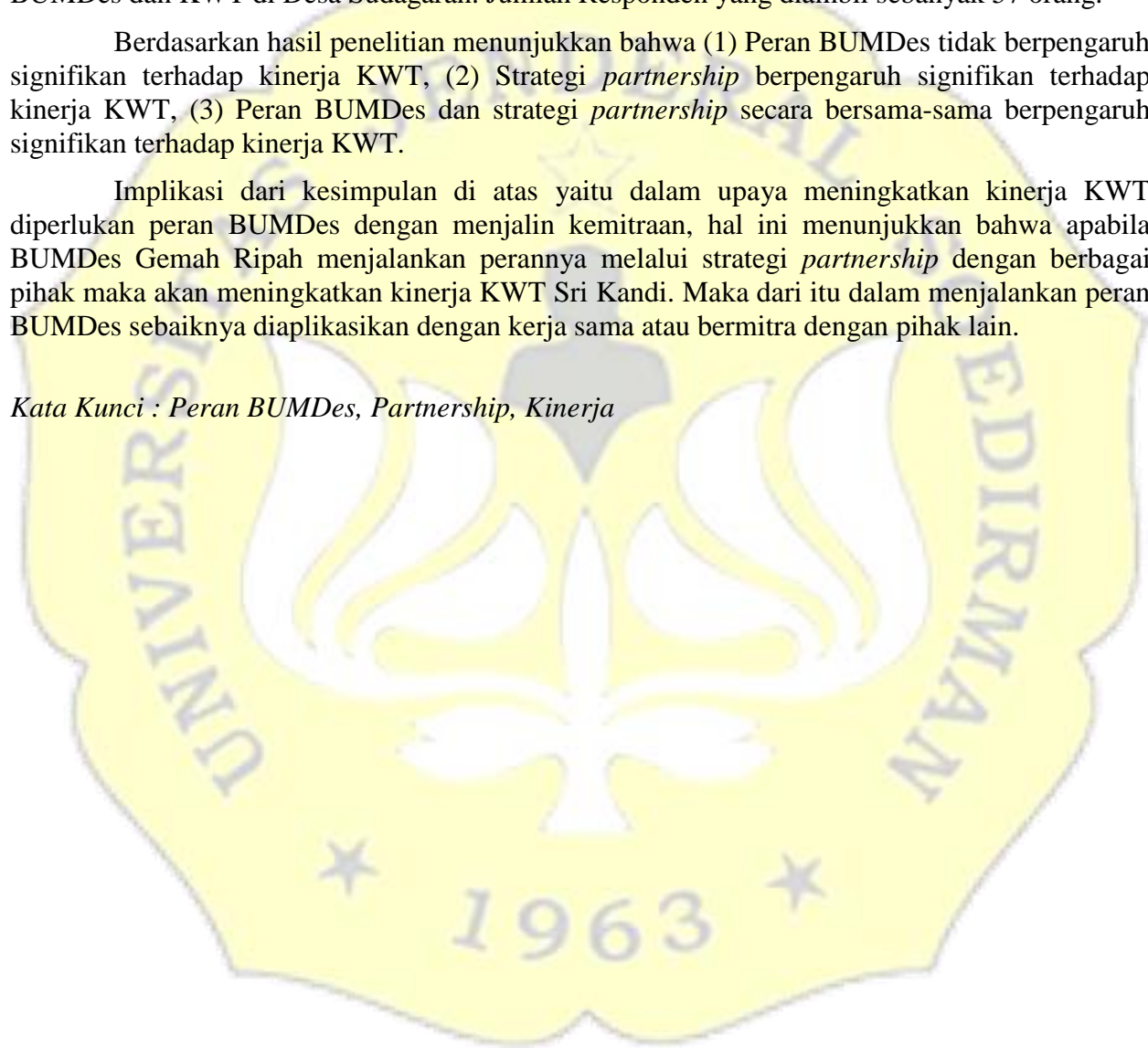
ABSTRAK

Penelitian ini merupakan penelitian kuantitatif bersifat asosiatif mencari pengaruh peran BUMDes Gemah Ripah melalui strategi *partnership* di Desa Sudagaran. Peneliti mengambil judul: “Peran BUMDes Dalam Meningkatkan Kinerja Kelompok Wanita Tani Di Desa Sudagaran”. Tujuan penelitian ini adalah untuk mengetahui pengaruh peran BUMDes dan strategi *partnership* terhadap kinerja KWT. Populasi dalam penelitian ini semua anggota BUMDes dan KWT di Desa Sudagaran. Jumlah Responden yang diambil sebanyak 57 orang.

Berdasarkan hasil penelitian menunjukkan bahwa (1) Peran BUMDes tidak berpengaruh signifikan terhadap kinerja KWT, (2) Strategi *partnership* berpengaruh signifikan terhadap kinerja KWT, (3) Peran BUMDes dan strategi *partnership* secara bersama-sama berpengaruh signifikan terhadap kinerja KWT.

Implikasi dari kesimpulan di atas yaitu dalam upaya meningkatkan kinerja KWT diperlukan peran BUMDes dengan menjalin kemitraan, hal ini menunjukkan bahwa apabila BUMDes Gemah Ripah menjalankan perannya melalui strategi *partnership* dengan berbagai pihak maka akan meningkatkan kinerja KWT Sri Kandi. Maka dari itu dalam menjalankan peran BUMDes sebaiknya diaplikasikan dengan kerja sama atau bermitra dengan pihak lain.

Kata Kunci : Peran BUMDes, Partnership, Kinerja



ABSTRACT

This research is an associative quantitative research looking for the influence of the role of BUMDes Gemah Ripah through a partnership strategy in Sudagaran Village. The researcher took the title: "The Role of BUMDes in Improving the Performance of Women Farmers' Groups in Sudagaran Village". The purpose of this study was to determine the effect of the role of BUMDes and the partnership strategy on KWT performance. The population in this study were all members of BUMDes and KWT in Sudagaran Village. The number of respondents taken as many as 57 people.

Based on the results of the study, it shows that (1) the role of BUMDes has no significant effect on the performance of KWT, (2) the partnership strategy has a significant effect on the performance of the KWT, (3) the role of BUMDes and the partnership strategy together have a significant effect on the performance of the KWT.

The implication of the conclusion above is that in an effort to improve the performance of KWT, the role of BUMDes is needed by establishing partnerships, this shows that if Gemah Ripah BUMDes carries out their role through a partnership strategy with various parties, it will improve the performance of KWT Sri Kandi. Therefore, in carrying out the role of BUMDes, it should be applied in cooperation or in partnership with other parties.

Keywords: Role BUMDes, Partnership, Performance

