

## **CHAPTER V**

### **CONCLUSION AND IMPLICATION**

#### **A. Conclusion**

Based on the results of research and discussion in the previous chapter, several conclusions can be drawn as follows:

1. Motivation has no significant effect on visiting decisions to Taman Wisata Bukit Asri.
2. Perception of attractiveness has no significant effect on visiting decisions to Taman Wisata Bukit Asri.
3. Motivation has a positive and significant effect on visiting interest to Taman Wisata Bukit Asri.
4. Perception of attractiveness has a positive and significant effect on visiting interest to Taman Wisata Bukit Asri.
5. Visiting interest has a positive and significant effect on visiting decisions to Taman Wisata Bukit Asri.
6. Visiting interest does not mediate motivation on visiting decisions to Taman Wisata Bukit Asri.
7. Visiting interest does not mediate perception of attractiveness on visiting decisions to Taman Wisata Bukit Asri.

#### **B. Implication**

Based on the research results obtained, the author tried to provide suggestions related to motivation and perceptions of attractiveness, including:

1. The Village Government of Windujaya Village should pay more attention to motivational variables and perceptions of the attractiveness of tourist destinations by maintaining, repairing, and adding all existing facilities and infrastructure because this will increase the selling value and will affect the interest of the community to visit the Taman Wisata Bukit Asri, Windujaya Village.

2. For the manager of Taman Wisata Bukit Asri attraction, it is more important to pay attention to visitors' motivation and their perception towards the attractiveness of Taman Wisata Bukit Asri. The manager should be providing and improving excellent service and variations in the attractiveness of tourist objects to be added value. Furthermore, in order to increase visiting interest, efforts are needed to increase the attractiveness and promotion through various media, such as Instagram, Facebook, etc. so that wider community is increasingly aware the existence of Taman Wisata Bukit Asri as a tourist attraction in Windujaya Village, Kedungbanteng District, Banyumas Regency.
3. For the people of Windujaya Village, the active role of the community is very influential on the development and progress of tourism objects, so it is hoped that the surrounding community will jointly support, maintain, and preserve wisely the Taman Wisata Bukit Asri for the prosperity and welfare of the community.

### **C. Limitation of Research**

This study has limitations that can be taken into consideration for future researchers in order to get better results. These limitations include:

1. Lack of theoretical exploration that can enrich research and research results. Researchers are aware of this due to the limited time to conduct this research.
2. Field techniques which indirectly make researchers feel that this research is less than optimal when collecting data through questionnaires; sometimes the information provided by respondents does not show the true opinion.
3. Insufficient number of respondents to describe the actual situation.