

**THESIS**

**INTERNAL AND EXTERNAL FACTORS THAT INFLUENCE PURCHASE  
DECISION OF THRIFTING SHOP**

**(CASE STUDY IN STUDENT OF FEB UNSOED)**



**By:**  
**Feraldo Arief Wibowo**  
**C1H017032**

**MINISTRY OF CULTURE, EDUCATION, RESEARCH AND TECHNOLOGY**

**UNIVERSITAS JENDERAL SOEDIRMAN**

**FACULTY OF ECONOMICS AND BUSINESS**

**PURWOKERTO**

**2022**