

ABSTRAK

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Drama Korea merupakan sebuah budaya kesenian yang berbentuk drama televisi yang diproduksi oleh stasiun televisi lokal di Korea Selatan, yang dibuat dalam format miniseri dan dibuat dalam Bahasa Korea. Dalam drama Korea, banyak memberikan pesan moral, terutama terkait dengan persahabatan. Penelitian ini bertujuan untuk menganalisis representasi persahabatan dalam drama Korea “All Of Us Are Dead”. Analisis yang digunakan berdasarkan karakteristik persahabatan menurut Davis (Fauziah, 2014). Penelitian ini menggunakan metode penelitian kualitatif. Teknik analisis data yang digunakan yaitu analisis semiotika Roland Barthes yang menghasilkan analisis berupa denotasi, konotasi, dan mitos.

Hasil penelitian menunjukkan bahwa representasi persahabatan dalam drama Korea All Of Us Are Dead memiliki 3 macam, yaitu kebersamaan, kerjasama, dan saling percaya dan menghargai. Hal ini juga termasuk beberapa karakteristik persahabatan menurut Davis, berupa hubungan persahabatan yang meliputi kesenangan (*enjoyment*), saling membantu (*mutual assistance*), kepercayaan (*trust*), dan menghargai (*respect*).

Kata kunci: Persahabatan, Semiotika, Karakteristik Persahabatan, All Of Us Are Dead

ABSTRACT

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Korean drama is an art culture in the form of television dramas produced by local television stations in South Korea, which are made in miniseries format and made in Korean. In Korean dramas, many convey moral messages, especially those related to friendship. This study aims to analyze the representation of friendship in the Korean drama "All Of Us Are Dead". The analysis used is based on the characteristics of friendship according to Davis (Fauziah, 2014). This study used qualitative research methods. The data analysis technique used is Roland Barthes' semiotic analysis which produces an analysis in the form of denotation, connotation, and myth.

The results of the study show that the representation of friendship in the Korean drama All Of Us Are Dead has 3 kinds, namely togetherness, cooperation, and mutual trust and respect. This also includes several characteristics of friendship according to Davis, in the form of friendly relations which include pleasure, mutual assistance, trust, and respect.

Keyword: Friendship, Semiotics, Friendship Characteristics, All Of Us Are Dead