




THESIS

THE INFLUENCE OF SWITCHING BARRIER AND CONVENIENCE TOWARDS
TO REPURCHASE INTENTION WITH CUSTOMER INERTIA AS A MEDIATING
VARIABLE
(STUDY CASE ON LARISSA AESTHETIC CENTER TEGAL)

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I declare that in this thesis, there are no words that have been asked to obtain the degree at a college, and based on my knowledge. There is no work or opinion ever written or published by anyone else except in writing referred to in this manuscript and mentioned in the references. The entire contents of this thesis have been examined closely, and there are no errors. If I prove my idea does not fit with this statement over time, I am willing to bear all risks. Including the revocation of a degree that I carry. The content of this thesis is the writer's responsibility, not the advisor's or related institutions' responsibility.

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PREFACE

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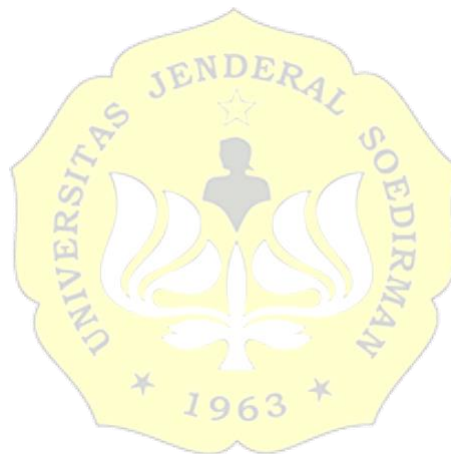


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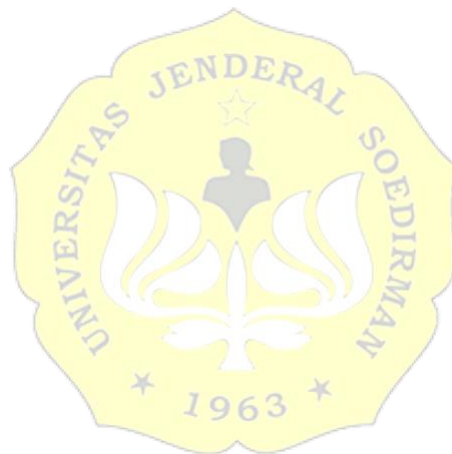
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