THESIS

THE INFLUENCE OF INTELLECTUAL CAPITAL AND APPLICATION OF E-COMMERCE ON THE FINANCIAL PERFORMANCE OF SMEs (CASE STUDY IN SMEs IN BANYUMAS, CENTRAL JAVA)



BY:

PRATAMA ADITARA SETIANDRI

C1I018016

MINISTRY OF EDUCATION, CULTURE, RESEARCH, AND TECHNOLOGY JENDERAL SOEDIRMAN UNIVERSITY FACULTY OF ECONOMIC AND BUSINESS ACCOUNTING DEPARTMENT 2023