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Title : Producing English Promotional Video of Bulu Pitu Bus Station: A Job Training at CV Sahabat Nusantara Sejahtera  
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## SUMMARY

This job training is entitled "Producing English Promotional Video of Bulupitu Bus Station: A Job Training at CV Sahabat Nusantara Sejahtera." This activity was carried out at the Bulupitu terminal on November 20, 2021, to December 19, 2021. The purpose of this report was to explain the implementation of job training, producing promotional videos at the Bulupitu terminal, and finding out problems and solutions in making promotional videos.

CV Sahabat Nusantara Sejahtera is a travel agent located in Purwokerto, Banyumas Regency. The owner is Mrs. Yuni Astusti, SE, MM.Par. This company provides tour guide services, tour packages, purchase of transportation facilities, event organizers, etc.

In carrying out job training, the author explains the making of a promotional video for the bus station in Bulupitu using English as translation and Indonesian voice-over. The promotional video was uploaded on the agency's YouTube account as promotional media.

There were several obstacles encountered in carrying out this job training, such as the difficulty of finding promotional video references for transportation facilities, obstacles in making videos, and the editing process. There are several solutions to overcome these obstacles by finding sources of transportation information from the website, re-taking videos with complete facilities, and making video scripts with good grammar.

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## RINGKASAN

Laporan kerja praktik ini berjudul "Producing English Promotional Video of Bulupitu Bus Station: A Job Training at CV Sahabat Nusantara Sejahtera". Kegiatan ini dilaksanakan di terminal Bulupitu pada 20 November 2021 hingga 19 Desember 2021. Tujuan disusunnya laporan ini untuk menjelaskan pelaksanaan praktik kerja, pembuatan video promosi di terminal Bulupitu, dan mencari tahu masalah dan solusi dalam pembuatan promosi video.

CV Sahabat Wisata Purwokerto adalah sebuah agen perjalanan yang terdapat di Purwokerto, Kabupaten Banyumas. Sang pemilik bernama bu Yuni Astuti, SE, MM.Par. Agensi ini menyediakan layanan pemandu wisata, paket wisata, pembelian pasilitas transportasi, event organizer,dll

Dalam melaksanakan pelatihan kerja, penulis menerangkan pembuatan video promosi terminal bus di Bulupitu dengan penggunaan bahasa inggris sebagai terjemahan dan pengisian suara berbahasa Indonesia. Video promosi di unggah melalui akun youtube agensi sebagai media promosi.

Ada beberapa kendala yang dihadapi dalam pelaksanaan kerja praktik ini, seperti sulitnya mencari referensi video promosi sarana transportasi, kendala dalam pembuatan video, dan proses editing. Ada beberapa solusi untuk mengatasi kendala tersebut yaitu dengan cara mencari sumber informasi transportasi dari website, pengambilan ulang video dengan fasilitas yang lengkap, dan membuat script video dengan tata bahasa yang baik.