

## **CHAPTER V**

### **CONCLUSION AND SUGGESTIONS**

#### **A. Conclusion**

Based on the results of the previous chapter, it can be concluded that in making a menu book, several aspects must be considered, such as illustrations, text, typography, color, size, and layout. Addition in the process of making a menu book, these aspects were needed first so that making the menu book is in accordance with the objectives and can communicate well.

The results of the on-the-job training conducted at the Elsetel Hotel gained the knowledge and confidence to develop a menu book that has condiments in each food and drink, which previously did not have condiments in the menu book. Where this menu book is made to help restaurant customers in choosing food and drinks.

#### **B. Suggestion**

Suggestions for further job training for English Diploma Program students who will choose job training in the world of tourism are, being able to do things that have not been done, such as creating promotional media to attract customers to buy food and drinks at hotel restaurants. Such as creating promotions that are more innovative and creative in selling food in restaurants and being able to create promotional media by utilizing social media so that promotions can spread externally and help in increasing sales of food and drinks in these restaurants.