

CHAPTER V

CONCLUSION AND RECCOMENDATION

This chapter contains conclusion of the findings in the previous chapter and recommendation. Along with conclusion based on two objectives of the research, the researcher presents the recommendation which will provide some suggestions for the readers related to further research.

5.1. Conclusion

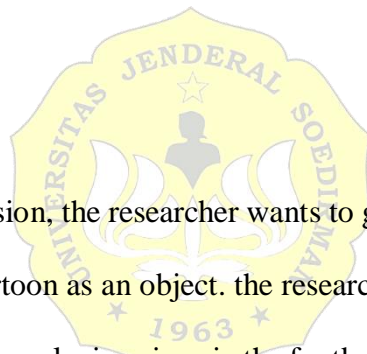
The researcher analyzes the sign in Liverpool football cartoon which were Published by *BrfootballI* on 20th January 2020 – 25th January 2021 by utilizing Peirce's (1940) theory of signs and Dixon & Smith (2011) theory of bullying. In addition, this research also utilizes the context theory proposed by Danesi (2004) in revealing the meaning of each sign depicted in the picture in order to answer the two research questions. After analyzing the data, the researcher draws the conclusion as follows.

1. Each Football cartoon contains its own signs; icon, index, and symbol. Those signs are related to each other in representing the meaning that is illustrated in each football cartoon. The researcher found that there are thirty icons, sixteen indexes, and seventeen symbols along with seven bullying signs that are found in total six data. Those signs have construed the pictures that are supported by the elements such as icon, index, and symbol.

2. The semiosis processes are clearly reflected by the connection between representamen, interpretant, and object. However, the researcher only focused on the analysis of the signs in the terms of objects, which include icons, indexes, and symbols. The meaning depicted in the football cartoons is mostly about social critics and bullying issue from underperforming players. In short, the research results show how Peirce's semiotics can be used to explain the meaning of each sign contained in the Liverpool football cartoon which was uploaded by *BrFootball* on 20th January 2020 – 25th January 2021.

5.2. Suggestion

Based on the conclusion, the researcher wants to give some suggestions related to the Liverpool football cartoon as an object. the researcher would like to suggest the readers who are interested in analyzing signs in the football cartoon to learn more about semiotic theory of Peirce profoundly to get the clearest meaning of the signs depicted in the image, especially the signs that are based on their objects. Moreover, this research can be learned more comprehensively by students who are excited in semiotics study.



Besides, the other researcher can also choose another aspect to analyze, such as news advertisement, magazine or even the other kinds of media. It can also analyze the signs that appear in a film based on its representamen, object, and interpretant or find all of the signs of them to get more experiences and the clear meaning of the signs.

