

Abstrak

GAMBARAN PERILAKU MAHASISWA KEPERAWATAN TERHADAP PENERAPAN PROTOKOL KESEHATAN PADA MASA TRANSISI ENDEMI BERDASARKAN PENDEKATAN *HEALTH BELIEF* MODEL

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Latar Belakang: *Health Belief Model* (HBM) merupakan teori yang sering digunakan untuk memahami sikap dan perilaku kesehatan akan penyakit. Teori HBM telah terbukti menjadi teori yang paling banyak digunakan pada kasus pendidikan kesehatan maka peneliti akan menggunakan pendekatan HBM dalam mengetahui perilaku mahasiswa dalam penerapan protokol kesehatan. Penelitian ini membahas tentang gambaran perilaku mahasiswa keperawatan terhadap penerapan protokol kesehatan pada masa transisi endemi berdasarkan pendekatan health belief model.

Metodologi: Penelitian deskriptif kuantitatif ini menggunakan rancangan *cross sectional*. Total sampel sebanyak 199 mahasiswa keperawatan yang diambil dengan metode *simple random sampling* dan pengambilan data penelitian ini menggunakan kuesioner melalui *Google form*. Hasil analisis disajikan dalam bentuk tabel distribusi frekuensi dan persentase.

Hasil: Perilaku penerapan protokol kesehatan mahasiswa keperawatan Universitas Jenderal Soedirman di masa transisi endemik termasuk dalam tingkat kerentanan yang sedang dengan persentase 58,3%. Persepsi tingkat keparahan yang tinggi dengan presentase 81,9%, persepsi tingkat manfaat yang tinggi sebanyak 92%, persepsi tingkat hambatan sedang sebanyak 52,8%. Pada karakteristik responden yaitu pada usia 19 tahun (92%), berjenis kelamin perempuan (42,7%).

Kesimpulan: Sebagian besar mahasiswa keperawatan Universitas Jenderal Soedirman memiliki perilaku penerapan protokol kesehatan dengan pendekatan *health belief* model yang cukup

Kata kunci: Penerapan Perilaku, Protokol Kesehatan, Endemi, *Health Belief* Model

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Abstract

DESCRIPTION OF NURSING STUDENT BEHAVIOR TOWARDS HEALTH PROTOCOL IMPLEMENTATION IN THE ENDEMIC TRANSITION PERIOD BASED ON THE HEALTH BELIEF MODEL APPROACH

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Background: The *Health Belief Model* (HBM) is a theory that is often used to understand attitudes and health behavior towards disease. The HBM theory has been proven to be the most widely used theory in cases of health education, so researchers will use the HBM approach to find out student behavior in implementing health protocols. This study discusses the description of the behavior of nursing students towards the implementation of health protocols during the endemic transition period based on the health belief model approach.

Method: This quantitative descriptive study uses a cross sectional design. A total sample of 199 nursing students was taken using the simple random sampling method and data collection in this study used a questionnaire via the Google form. The results of the analysis are presented in the form of frequency distribution tables and percentages.

Results: The behavior of implementing health protocols for nursing students at Jenderal Soedirman University during the endemic transition period is included in the moderate level of vulnerability with a percentage of 58.3%. Perceived level of severity is high with a percentage of 81.9%, perceived level of high benefits is 92%, perceived level of moderate obstacles is 52.8%. The characteristics of the respondents were at the age of 19 years (92%), female (42.7%).

Conclusion: Most nursing students at Jenderal Soedirman University have adequate behavior in implementing health protocols using the health belief model approach.

Keywords: Application of Behavior, Health Protocols, Pandemic, Health Belief Model

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