

## CHAPTER V

### CONCLUSION AND RECOMMENDATION

The last chapter of this research consists of the conclusion that deals with the findings and discussions in the previous chapter. Also, this chapter suggests recommendations for further research.

#### 5.1 Conclusion

The object of this research is a film by Darren Star entitled *Emily in Paris* (2020). In this study, this film is analyzed based on the third wave of feminism theory by Rebecca Walker (2001). This third-wave feminism movement approach regards context directly connected to the film study. Hence, the main data of this research is obtained from the film but also assisted by the cinematographic techniques used by the director. Consequently, it is found that there are third-wave feminism movement depictions through the consciousness-raising acts of Emily Cooper in *Emily in Paris* (2020).

The three vital consciousness-raising acts of Emily Cooper are manifestly a digital campaign ‘the vagina is not male’, shifting Antoine’s perspective regarding sexy and sexist, and shifting Pierre’s perspective regarding basic in terms of Paris Fashion. The film shows the struggles of Emily Cooper whom against the patriarchal culture that occurs in her work environment in Paris. The third-wave

feminist characteristic is reflected in Emily character as she is eager to raise awareness about women subjugated position in society. It is supported by Walker (2001) narration of how a feminist dares to combat injustice and the repression of expression, especially by speaking out against the patriarchy structure and proposing modest changes. It can be inferred that limits women's freedom of speech and expression in this movie through any kind of platform including media. Despite the difficulties, Emily assures that women should be brave and definitely can handle the world and obstacles against the patriarchal society so well.

Moreover, there are other aspects that can be found in the film *Emily in Paris* (2020) such as the cinematographic aspect. It shows that the cinematographic aspect also influences how effectively the concept of feminism is depicted, as well as supporting the plot and scenes in the film. The feminist ideas portrayed correspond to the third wave of feminism, where Emily Cooper is unfairly subjected to injustice. Women need to be afforded the same opportunities as men to participate in society. According to third-wave feminism, we must have the courage to stand up for our own rights in order to push forward gender justice. This is aligned with Emily's beliefs as she campaigned against Parisian patriarchal society and pushed for women's rights.

It can be concluded that the film *Emily in Paris* (2020) by Darren Star brings social issues about how feminism urges inequality. This movie was created to raise awareness in society about how men and women have adapted to one another and how neither should be inferior to any of them because men and women are equal.

Thus, women and men must have the same opportunities, rights, and freedoms. The entire society must be aware due to the fact that the feminist movement enhances equality, it is non-competitive, which means that feminism movement is collaboration rather than competition.

## 5.2 Recommendation

Based on this research, two recommendations might be made. The first is the use of psychoanalysis *theory*. The second is the use of the semiotic as the theory to analyze the film. These recommendation should be helpful for anyone interested in conducting literary study, particularly in the field of film study.

First, the researcher recommends that the future researchers can examine more deeply concerning the background and other aspects in the movie such as psychoanalysis theory. According to Harjana (1991: 60) the psychological approach to literature can be interpreted as a way of analysis based on a psychological point of view and starting from the assumption that literature always discusses the events of human life which are reflections in living and responding to life. Here the function of psychology itself is to explore the inner soul that is carried out on the characters contained in literary works and to find out more about the intricacies of human action and its response to other actions. For example, arguably there are issues regarding the most outstanding character of Emily which has a very different characterization from the other character in the *Emily in Paris* (2020). Hopefully, this recommendation will be beneficial for those who are interested in doing film studies within the scope of psychoanalysis study.

Second, there are many aspects that can be analyzed from this film with semiotic theory by Saussure (1966) and approaches including sociological approaches. For example, this film can be analyzed by semiotic theory since it has 3 seasons and has lots of symbols and icon that can be found in each poster or even scenes. Furthermore, the use of semiotic as a theory is to examine the societal culture in the film through the polemic experienced by the character Emily Cooper since her character is considered a victim of the patriarchal society inherent in Paris at that time. Therefore, the use of this theory might be helpful to uncover the impact of a societal culture that occurs in a particular area or region.

