

CHAPTER V CONCLUSION AND SUGGESTION

4.1 Conclusion

Produced bilingual brochure is beneficial for company as a guide and tourist insight about Palawi Baturraden. Brochure is introductory media for any foreign and foreigners about what this company is, how much they have, which are the most enchanted, the difference between this tourist attraction and other competitors, social media they have, mapping guides, and their superior program.

This job training report is also a learning tool for student because it is very helpful in implementing the knowledge that has been gained during college. This internship is beneficial for writer, company, and college as it teaches how English adapts into reality and demonstrates the usefulness of English as a language. The experience of being in a tourist environment allows for meeting people from different places and building broad relationships.

4.2 Suggestions

Based on the result, there are a number of recommendations for the business and the following internship to advance the tourism industry later. First off, there were only 2 people in charge of the promotion, so there is an imbalance in who is carrying out the tasks listed in the job description. To improve company promotion, the company needs to hire more marketing personnel. Second, the business doesn't offer any English-language media for tourist information. Installing a bilingual information brochure is a great help for defining the tourist attraction, especially for visitors from other countries. Third, the upcoming internship needs to show good

initiative if it wants to receive on-the-job training here. We must take initiative and be proactive during our internship by asking the staff about what to do.

