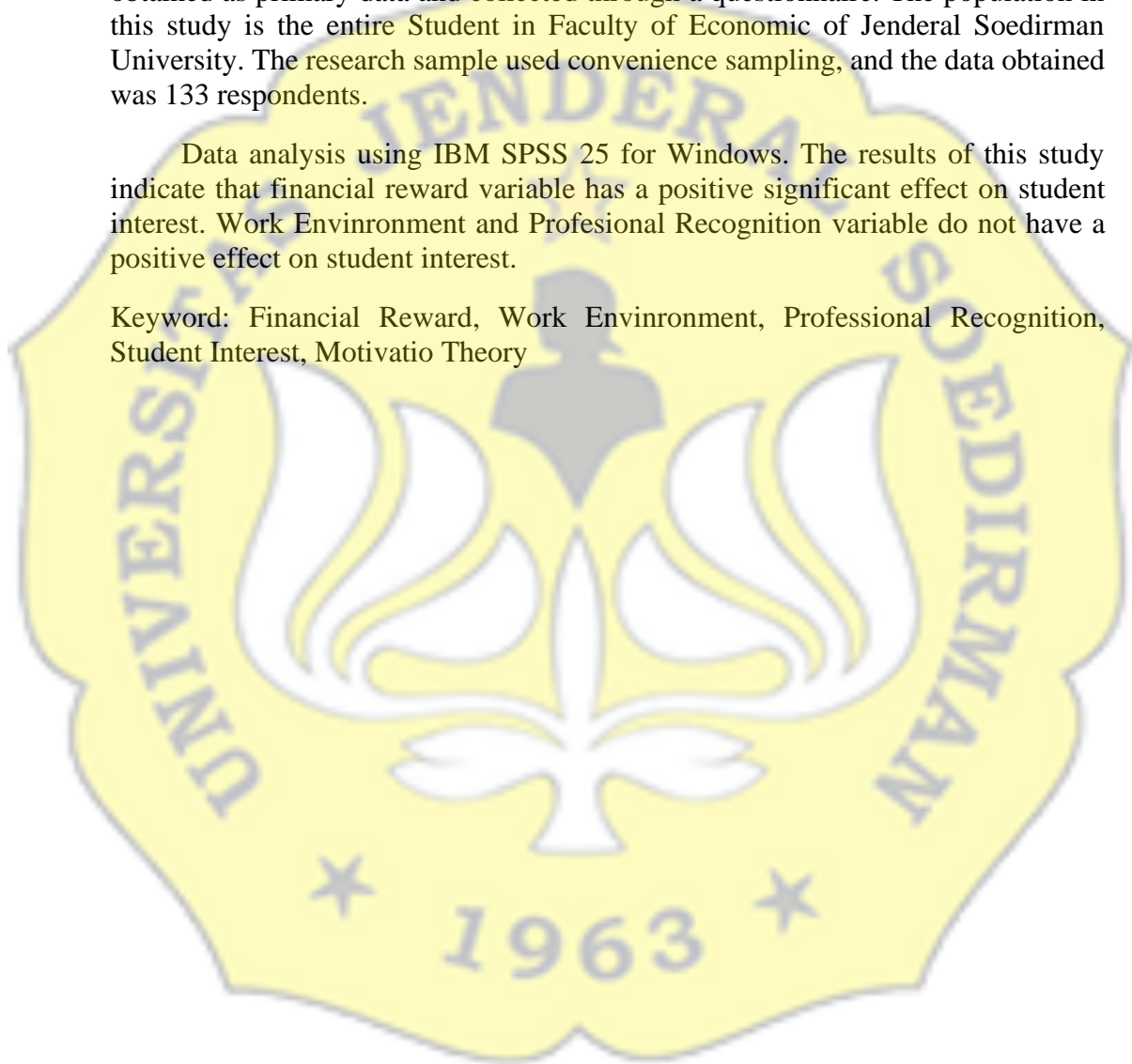


## SUMMARY

This research analyzes the Financial Reward, Work Environment & Professional Recognition on Student Interest Become Public Accountant. The research data was conducted through a survey with a quantitative approach. Data obtained as primary data and collected through a questionnaire. The population in this study is the entire Student in Faculty of Economic of Jenderal Soedirman University. The research sample used convenience sampling, and the data obtained was 133 respondents.

Data analysis using IBM SPSS 25 for Windows. The results of this study indicate that financial reward variable has a positive significant effect on student interest. Work Environment and Professional Recognition variable do not have a positive effect on student interest.

Keyword: Financial Reward, Work Environment, Professional Recognition, Student Interest, Motivatio Theory



## RINGKASAN

Penelitian ini menganalisis Penghargaan Finansial, Lingkungan Kerja & Pengakuan Profesi terhadap Minat Mahasiswa Menjadi Akuntan Publik. Data penelitian dilakukan melalui survei dengan pendekatan kuantitatif. Data diperoleh sebagai data primer dan dikumpulkan melalui kuesioner. Populasi dalam penelitian ini adalah seluruh Mahasiswa Fakultas Ekonomi Universitas Jenderal Soedirman. Sampel penelitian menggunakan *convenience sampling*, dan diperoleh data sebanyak 133 responden.

Analisis data menggunakan IBM SPSS 25 for Windows. Hasil penelitian ini menunjukkan bahwa variabel *financial reward* berpengaruh signifikan positif terhadap minat belajar siswa. Variabel Lingkungan Kerja dan Pengakuan Profesi tidak berpengaruh positif terhadap minat mahasiswa.

**Kata Kunci:** Penghargaan Finansial, Lingkungan Kerja, Pengakuan Profesi, Minat Siswa, Teori Motivasi

