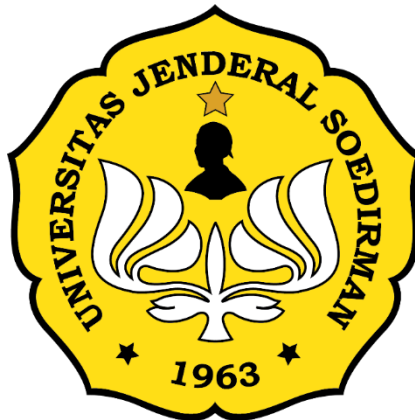


**THESIS**

**A LIFESTYLE REPRESENTED IN THE COFFEE SHOP LOGOS:  
A SEMIOTIC ANALYSIS**



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**Submitted in fulfillment for the degree of Bachelor of Arts**

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