CHAPTER V

CONCLUSION AND SUGGESTION

This chapter consists of the conclusion of the previous chapter and the suggestions for further research. The conclusion presents the result of the analysis. The suggestion part offers recommendations which can be useful for assisting future research.

5.1. Conclusion

Based on previous discussion in chapter 4, it can be concluded that *Crazy Rich Asians* is a film that has a similar formula to the Cinderella story but is rearranged in a modern way. The movie still has the same plot with a storyline that ends happily ever after. It can be said that the formula used in *Crazy Rich Asians* follows the formula of the romance genre.

In addition, out of the seven-formula of romance story applied in analyzing the film,, I found five aspects depicted in *Crazy Rich Asians (2018)* film namely (1) Almost perfect hero figure, (2) The ordinary heroine figure, (3) Heroine receives a gift from the hero, (4) Facing obstacle, (5) Happy Ending.

The almost perfect Hero Figure in the *Crazy Rich Asians* movies is Nick Young, someone with a handsome face, low profile, and comes from a rich family. The ordinary heroine figure in the movie is described as an innocent woman, kind, simple, neither rich nor poor. The heroine is the character of Rachel Chu who is simple in appearance, has a beautiful face and is kind. The heroine receiving gifts from the hero formula is also found in *Crazy Rich Asians*. This is because Rachel Chu receives a lot of attention and affection from the hero, Nick Young. Facing obstacles is the next formula found. The two characters in *Crazy Rich Asians* find complex obstacles, namely the rejection of the hero character's family toward the heroine because the couple are from different social classes. In addition, Rachel Chu's mother is an immigrant and therefore Rachel has no position or wealth. The last formula found is the happy ending., Nick finally

proposes to his lover, Rachel Chu.. At this point, both stories have the same formula.

5.2 Suggestion

For future research, there are two suggestions made. The first is about other theories that can be applied to analyze the film, *Crazy Rich Asians*. Another theory which is applicable to analyze this movie is reader response theory. The application of this theory can provide opinions about the perspective of viewers. Using reader response theory, the future research can reveal a new perspective on how the film is perceived. This theory helps the audience to deepen their understanding of film.

The second suggestion is about another potential issue to be discussed in the Crazy Rich Asians movie. Future researchers can have more exploration on Asian culture in the film, for example how Nick's family maintains their traditions as Asians and so on. By using connotative and denotative meanings, symbols will be found that are closely related to tradition and culture.