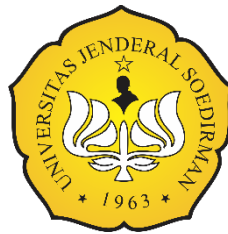


THESIS-MBKM

**CONVINCING CONSUMERS' PURCHASE INTENTION USING HALAL
CREDENCE: A MEDIATING ROLE OF ATTITUDE TOWARDS HALAL**



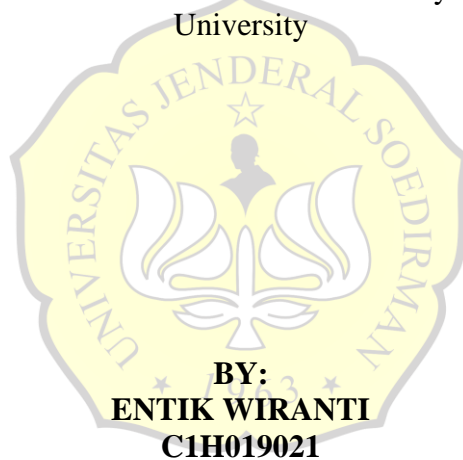
**BY:
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**CONVINCING CONSUMERS' PURCHASE INTENTION USING HALAL
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In order to fulfill some of requirements needed to obtain Bachelor Degree of
Management from the Economics and Business Faculty of Jenderal Soedirman
University



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