

RINGKASAN

Penelitian ini dilatarbelakangi oleh kinerja pegawai Auditorat Keuangan Negara I Badan Pemeriksa Keuangan Republik Indonesia (AKN I BPK RI) yang belum maksimal yaitu sebelum diterapkan *corporate university* pada Tahun 2020 hanya mampu merealisasikan 4 dari 12 target Indikator Kinerja Utama dan menjadi yang terendah di BPK RI. Kemudian, pada Tahun 2021 AKN I BPK RI menerapkan *corporate university* sesuai Peraturan Pemerintah Pasal 203 Ayat (4a) Nomor 17 Tahun 2020 tentang Manajemen Pegawai Negeri Sipil melalui pembelajaran terpadu (*corporate university*). Tujuan penelitian ini untuk mendeskripsikan efektivitas penerapan *corporate university* dan menganalisis dampak penerapan *corporate university* terhadap kinerja pegawai AKN I BPK RI.

Penelitian ini menggunakan metode kuantitatif dengan teknik analisis data secara deskriptif menggunakan uji statistik *wilcoxon signed rank test* untuk uji beda rata-rata dengan studi eksperimen dan desain penelitian *single program before-after* dengan pengumpulan data melalui dokumentasi dan kuesioner dengan skala likert. Penelitian ini menggunakan 69 sampel dari 226 populasi dengan menggunakan rumus *slovin* dan teknik pengambilan sampel *disproportionate stratified random sampling*.

Hasil penelitian menunjukkan bahwa: pertama, penerapan *corporate university* pada pegawai AKN I BPK RI sudah efektif dan tergolong baik; kedua, penerapan *corporate university* sudah efektif dalam meningkatkan kinerja pegawai AKN I BPK RI terbukti kinerja pegawai sebelum penerapan *corporate university* tergolong sedang dan kinerja pegawai sesudah penerapan *corporate university* mengalami peningkatan menjadi tergolong tinggi; ketiga, terdapat dampak penerapan *corporate university* terhadap kinerja pegawai AKN I BPK RI yang signifikan yaitu terjadi peningkatan rata-rata kinerja pegawai antara sebelum dan sesudah penerapan *corporate university*.

Kata Kunci: kinerja pegawai, *corporate university*

SUMMARY

This research based on performance employees of the State Finance Auditorate I Supreme Audit Agency Republic of Indonesia (AKN I BPK RI) which has not been maximized, namely before implementing the corporate university in 2020 it was only able to realize 4 of the 12 Key Performance Indicator targets and was the lowest in BPK RI. Then, in 2021 AKN I BPK RI implemented a corporate university in accordance with Government Regulation Article 203 Paragraph (4a) Number 17 of 2020 concerning Civil Servant Management through integrated learning (corporate university). The purpose of this study is to describe the effectiveness of implementing a corporate university and analyze the impact of implementing a corporate university on the employees performance of AKN I BPK RI.

This study uses quantitative methods with descriptive data analysis techniques using the wilcoxon signed rank test statistical test to test different means with experimental studies and single program before-after research designs with data collection through documentation and questionnaires with a likert scale. This study used 69 samples from 226 population using the slovin formula and disproportionate stratified random sampling technique.

The results showed that: first, the implementation of corporate university to AKN I BPK RI employees was effective and classified as good; second, the implementation of corporate university was effective in improving the performance of AKN I BPK RI employees, it was proven that employee performance before the application of corporate university was classified as medium and employee performance after the application of corporate university had increased to be classified as high; third, there was an impact of implementing corporate university on the performance of AKN I BPK RI employees which was significant, namely an increase in the average employee performance between before and after the implementation of corporate university.

Keywords: employee performance, corporate university