

ABSTRAK

Yulinar, Arum. 2023. “Kesalahan Ejaan dalam Kolom Opini Surat Kabar *Radar Banyumas* Edisi Oktober dan November 2022”. *Skripsi*. Purwoketo. Fakultas Ilmu Budaya. Universitas Jenderal Soedirman.

Kesalahan bahasa Indonesia mencakup berbagai macam, salah satunya merupakan kesalahan ejaan. Kesalahan ejaan dapat dilakukan oleh siapa saja, baik oleh masyarakat umum yang masih kurang memahami penggunaan ejaan yang benar serta oleh ahli bahasa yang terjadi karena kurangnya ketelitian ketika menulis. Kesalahan penggunaan ejaan dalam surat kabar dapat berimbas kepada pembaca yang tidak sengaja meniru bahasa yang digunakan dalam surat kabar yang salah.

Penelitian ini berbentuk kualitatif yang bertujuan mendeskripsikan kesalahan ejaan dalam kolom opini surat kabar *Radar Banyumas* edisi Oktober dan November 2022. Penelitian ini menggunakan metode pengumpulan data berupa metode simak. Selanjutnya, teknik pengumpulan data berupa teknik sadap yang diikuti dengan teknik simak bebas libas cakap dan teknik catat. Pada tahap analisis data peneliti menggunakan metode padan dengan teknik berupa teknik pilah unsur penentu (PUP), sedangkan teknik lanjutan berupa teknik hubung banding menyamakan (HBS). Adapun hasil analisis data disajikan dengan metode informal.

Berdasarkan analisis terdapat kesalahan ejaan bahasa Indonesia pada setiap kolom opini surat kabar *Radar Banyumas* edisi Oktober dan November 2022. Kesalahan ejaan yang diperoleh, yaitu kesalahan penggunaan huruf kapital dan huruf miring, kesalahan penulisan kata depan dan pemenggalan kata, kesalahan penggunaan tanda baca titik (.) dan tanda baca koma (,). Berdasarkan penelitian yang dilakukan kesalahan ejaan bahasa Indonesia pada setiap kolom opini surat kabar *Radar Banyumas* edisi Oktober dan November 2022 diperoleh 177 kasus kesalahan. Kesalahan-kesalahan ejaan yang ditemukan disebabkan karena, penulis yang masih belum paham penggunaan ejaan yang benar serta kurangnya ketelitian dan proses penyuntingan yang kurang maksimal oleh editor menyebabkan kolom opini yang diterbitkan tidak sesuai dengan kaidah kebahasaan berita yang seharusnya dalam berita yang diterbitkan oleh suatu media masa haruslah menggunakan bahasa Indonesia yang benar.

Kata kunci: kesalahan ejaan, kolom opini, *Radar Banyumas*

ABSTRACT

Yulinar, Arum. 2023. "Spelling Errors in Newspaper Opinion Columns *Radar Banyumas* October and November 2022 issue." Thesis. Purwoketo. Faculty of Humanities. Jenderal Soedirman University.

Errors in Indonesian include various kinds, one of which is a spelling error. Spelling mistakes can be made by anyone, both by the general public and even by linguists. Factors that cause spelling errors can occur due to a lack of understanding of the rules for using the correct spelling to a lack of accuracy when writing. Errors in the use of spelling in newspapers can affect readers who accidentally imitate the language used in the wrong newspaper.

This research is qualitative in nature and aims to describe spelling errors in newspaper opinion columns *Radar Banyumas* October and November 2022 editions. The data were collected by using observation method with uninvolved conversation observation technique and writing technique. At the data analysis stage, the researcher used the identity method with a technique in the form of a determining element sorting technique (PUP), while the advanced technique was in the form of an equalizing comparison technique (HBS). The results of data analysis are presented using informal methods.

Based on the analysis, there are Indonesian spelling errors in each newspaper opinion column *Radar Banyumas* October and November 2022 editions. Spelling errors were obtained, namely errors in the use of capital letters and italics, errors in writing prepositions and word phrasing, errors in the use of full stop (.) and comma punctuation (,). Based on research conducted by Indonesian spelling errors in each newspaper opinion column *Radar Banyumas* in the October and November 2022 editions, 177 error cases were obtained, namely capital letter errors in 62 cases, italic errors in 56 cases, preposition writing in 11 cases, word hyphenation errors in 9 cases, punctuation errors in use dot (.) as many as 10 cases of error, errors in the use of punctuation commas (,) as many as 29 cases of error. These errors caused the published opinion column to not comply with the linguistic rules of news using correct (standard) Indonesian. The spelling errors found were due to the fact that the writer still did not understand the use of correct spelling and the lack of accuracy and the editing process that was not optimal by the editor caused the published opinion column to not comply with the language rules of news that should be in news published by a mass media must use correct Indonesian.

Keywords: spelling mistakes, opinion column, *Radar Banyumas*