

CHAPTER 5 CONCLUSION AND SUGGESTION

5.1 Conclusion

Banyumas is one of regions that have interesting tourist attractions. But it is still rare for foreign tourist to come to Banyumas. Lack of information about tourist attractions is one of the main causes. Therefore, making English brochures is expected to be able to convey information to foreign tourist, and can increase the number of foreign tourist to come to Banyumas. Choosing an English brochure with a minimalist concept but summarizing the existing information is very important to make it easier for foreign tourist to get information on tourist attractions in Banyumas. Direct observation to tourist attractions is also carried out in order to get an actual picture and the appropriate information. So, the foreign tourist can visualize the tourist attractions they will visit.

5.2 Suggestion

There are several suggestions to increase the intensity of visits by foreign tourists. Increasing and utilizing promotional media in English is one way to attract foreign tourists to tourist attractions in Banyumas. English brochure is a print media expected to provide information to foreign tourist. Mastery of English by staff of tourist attractions is also very necessary to expedite conveying information to foreign tourist because English is a universal language used to communication.