CHAPTER V
CONCLUSION AND SUGGESTION

This chapter is the last chapter of this research. In this chapter, the conclusion of previous chapter is presented. Furthermore, this chapter also share some suggestions for the further research.

5.1 Conclusion

Using Yule's theory, the finding shows that there are four processes found in jargon words in the @meowed Instagram account. There are blending, conversion, infixes, and multiple processes. Based on the findings, there are 66 terms found in @meowed Instagram account, reveal that blending is the most frequently used process, accounting for 83% of the jargon, followed by multiple processes (6%), conversion (6%), and infixes (5%).

In analyzing the distribution of jargon across different domains, a clear pattern emerges that reflects the diverse interests and priorities of the cat lover community on @meowed's Instagram account. Among the categories, "Friendship" and "Entertainment" stand out as the most prominent, constituting 30% and 24% of the jargon, respectively. This emphasizes the community's strong focus on shared enjoyment and social connections, underlining the role of the platform in fostering a sense of camaraderie among cat enthusiasts. Meanwhile, "Employment" (21%) serves as another significant domain, illustrating that the community extends their cat-related language to various aspects of their lives, even the professional sphere. While some domains like "Health" and "Family" show lower percentages, they still

represent meaningful areas of discussion within the community. The absence of jargon related to "Religion" may indicate that the community tends to steer clear of religious themes in their cat-related language.

The functions of jargon within the community also reveal interesting insights. The primary function observed is to provide obvious and ambiguous terminology, which fosters a sense of solidarity and shared understanding among community members. This language choice allows them to bond over common interests and share inside jokes and wordplay. It also enables them to communicate with a sense of wit and creativity, making their interactions on social media more enjoyable and engaging. While the function of making in-group membership and excluding outsiders is less common, the community appears to prioritize inclusivity and welcoming attitudes. Their use of jargon is more about celebrating their shared love for cats and creating connections, rather than creating barriers between themselves and others.

Overall, this research offers valuable insights into the linguistic and social aspects of the cat lover community on @meowed's Instagram account. Their creativity, humor, and sense of belonging shine through their use of jargon, making their online interactions a delightful and heartwarming experience. Understanding the role and significance of jargon in digital communities like this helps us appreciate the diverse and dynamic ways in which individuals connect, communicate, and express themselves on social media platforms.

5.2 Suggestion

      To further enrich the exploration of jargon in the cat lover community, conducting a comparative analysis across multiple cat lover communities on various social media platforms would be beneficial. By comparing word formation processes, jargon domains, and functions, researchers can identify commonalities and unique features within each group, offering valuable insights into the linguistic practices of different cat lover communities. Additionally, investigating the evolution of jargon over time by analyzing historical data from @meowed's Instagram account and other sources would provide valuable information on linguistic trends and preferences within the community.

      Another field of exploration is to study the cultural significance of jargon in the cat lover community. Understanding how jargon reflects and reinforces the community's values, attitudes, and shared experiences related to cats and pet ownership can shed light on its deeper impact. Furthermore, analyzing how jargon is utilized by brands and marketers to target the cat lover community and build brand loyalty would reveal the potential influence of jargon in shaping consumer behavior. By delving into these suggested areas of research, another researcher can gain a deeper understanding of the role and significance of jargon within the cat lover community and its broader implications for language use, online interactions, and community building on social media.