

CHAPTER V

CONCLUSION AND RECOMMENDATION

In this chapter, the researcher presents a summary of the analysis. Suggestion for further research also displayed in this chapter. It aims for news reader, news writer, students and also other researcher who are interested to conduct similar research on emotive language.

5.1 Conclusion

This research focuses on emotive language found in BBC News and CNN News articles related to the death of Queen Elizabeth II. From 5 selected articles of each portal, there are 96 word that classified into emotive language that proposed by Johnson-Laird & Oatley (1989). The researcher concluded the following things:

From all six types of emotive language, there are all six types that implemented to all data. There are basic emotional term, emotional relation, caused emotion, causative emotion, emotional goal and complex emotion. Emotional relation is the most dominant data, which shows relation between the subject of the emotion and the object of the emotion. And the least types implemented in the data is causative emotion.

BBC News and CNN News use emotive language in almost similar way. both using emotional relation as the most dominated data. Therefore, CNN News has less varied data with no emotional goal detected.

In conclusion, emotive language from both BBC News and CNN News used emotive language to create the vibes of feeling in the articles, BBC News usually

use more emotive language than CNN News. Since both portals use more emotional relation, the readers can feel the connection of someone that was reported in the articles.

5.2 Recommendation

For news reader, writer or students or other researcher, the researcher suggested to focus on how the emotive words build the feeling between the subject of emotion to the object of emotion. News articles has different style of creating emotion in the text, by using adjective word, adverb word and also verb word. To identify the emotive language the researcher has to know the actual meaning or the definition of the word that denotes the emotion. In this study, the researcher used the theory of emotive language proposed by Johnson-Laird and Oatley (1989), the researcher suggest to explore more recent theory of emotive language for further studies.

The research also suggested to explore more topics of news article from various portals to experience more mood. As this research focusing on articles about the death of Queen Elizabeth, the emotive language mostly dominated by sad emotion. Some of other topics might bring another various mood and emotion.